



B.V.RAJU COLLEGE (A)

Accredited by NAAC with B++
Ranked by NIRF in the band of 201-300
Sri Vishnu Educational Society
Bhimavaram

FOURTH QUARTERLY NEWSLETTER 2024



Silver Jubilee Celebrations, Sports Champions, Skill Enhancement activities,
Training Programs, Recognitions, Celebrations

»»» CONTENTS «««

- Silver Jubilee Celebrations
- A two-day Chess and Shooting (Men and Women) Intercollegiate Tournament cum Inter University Team Trail selections held by B.V.Raju College
- Rifle shooting championship 2024- Gold medal and Silver medal winners
- Body building championship 2024 – Gold medal Winner – First prize
- Body building championship 2024 – Silver medal Winner – Second prize
- National Mathematics Day
- Srujana Magazine Inauguration
- Dance Odyssey
- B.V.Raju College tops at ISRO's Science exhibitions
- Outstanding achievements by B.V.Raju College students at a national level symposium, Ignite-2024.Soft skills training program on interview preparedness by English department
- Blood donation camp on the occasion of 104th Birth Anniversary of Padmabhushan Dr. B.V.Raju
- AAICTE-Sponsored Workshop under MARGADARSHAN Scheme

»»» CONTENTS «««

- Young Achievers Program (YAP)-2024 by ARAGEN LIFE SCIENCES, Hyderabad.
- B.V.Raju College was ranked '2' by AICTE-Eduskills, a Virtual Internship
- Alumni Interactions by Mr. B. Sai Gopichand, Mr. K. Harsha Depil, Ms. D.L.S. Harsha, Ms. N. Aneri Chowdary, Ms. G. Prasuna, Ms. G. Riya Florence
- Dr. V. Bhaskara Murthy as Reviewer for 2nd IEEE International Conference on 'AI Trends and Pattern Recognition 2024'
- B.V.Raju College signed an MOU with KAN PROKAGNO
- fresher's party for MCA and M.Sc students
- Compering Competition
- Picture Perception
- Soft skills Training Program on Interview Preparedness
- Alumni Interaction on 'Careers in Banking'
- A workshop on 'Power BI Data Visualization Made Easy Duration'

SILVER JUBILEE CELEBRATIONS

B.V.Raju College (Autonomous) hosted a two-day Silver Jubilee Celebration on 13th and 14th December 2024 atrociously, celebrating 25 years of excellence that is not just a reflection of the past memories, including growth, success, achievements and accomplishments, but also its unwavering commitment to the future endeavors for providing optimal learning to the student community. On the other hand, it is a fateful milestone that recognizes the B.V.Raju College (A)'s journey from its foundation to its current condition, a center of academic excellence.

DAY-1 (INSPIRE-SJ):

As part of Silver Jubilee Celebration, B.V.Raju College designed and held INSPIRE-SJ, a national level symposium, on the first day, 13 December 2024. The motto of B. V. Raju College is " students who admitted in B. V. Raju College for studies are not just to survive after their degree, but to thrive in their lives facing in global challenges, equipping them with the obligatory skills. For, the college planned to make use of Silver Jubilee as a platform to prosper the empirical knowledge of the students, holding academic events on the day of INSPIRE-SJ, a national symposium.

COMMENCEMENT AND INAUGURAL SPEECHES

The event began with the blessings of Padmasree Dr. B.V. Raju, the founder chairman of Dr.B.V. RAJU Foundation, at Seetha auditorium. A total of 354 students with gifted talents from 20 colleges across Tamilnadu, Telengana, Bangalore, Kerala, and Odisha participated. For this event, Chief guest, Prof. M. Brahmanandam, Director of the Office for International Affairs, University of Hyderabad, Hyderabad; Dr. B.Chinnaraju, Senior Principal Scientist, ICT, Hyderabad; Sri Ravicandran Rajagopal, Vice-Chairman, Sri Vishnu Educational Society, Bhimavaram; Dr. I. R. Krishnam Raju, Principal; Sri. Ch. S. V. Satyanarayana, Vice-Principal and Convener of INSPIRE-SJ; Faculty members and Students graced the event, adding to vibrant atmosphere.



**Prof. M. Brahmanandam,
Chief Guest**



**Dr. B.Chinnaraju, Guest of
Honour**

DEPARTMENTAL ACADEMIC EVENTS WARFARE:

In INSPIRE-SJ, Degree, MCA and M.Sc took part. Each department with utmost care designed various activities for the participants, aiming to evoke their inner talents and critical thinking, and enrich their potential in empirical practices through these events.



SILVER JUBILEE CELEBRATIONS

FOOD & FUN STALLS:

Parallely, along with academic competitions, FOOD & FUN stalls were arranged inside the arch in INSPIRE-SJ to help the participants remember beautiful memories and how much fun they had in their hearts for long. Moreover, it was like a stimulant to revitalize the exhausted bodies with academic activities. FOOD & FUN was composed of 20 stalls and were set up by the internal students in the college ground premises.

DISTRIBUTION OF PRIZES FOR THE WINNERS IN ACADEMIC ACTIVITIES AT INSPIRE-SJ:

At around 4 pm, the academic competitions' warfare ended with flying colors. Every participant was eager to know who made the cut in the competitions. B. V. Raju College honored the winners of the INSPIRE-SJ with mementos, validating their hard work and exceptional dedication exhibited in their academic competitions. During the prize distribution ceremony, the guest of honor, Sri P.Srinivas Raju garu, Director of Student affairs, SVES, along with Prof. M.Brahmanandam garu, Dr. Chinnaraju garu, presented mementos with winners. Other dignitaries, including Dr. I.R.Krishanam Raju garu, Sri. Ch.S.V.Satyanarayana garu, also joined this momentous occasion.



Student participants

SSV College of Arts & Science, Kerala

ADDRESS BY SRI. K.V. VISHNU RAJU, CHAIRMAN, SRI VISHNU EDUCATIONAL SOCIETY AND B.V. RAJU FOUNDATION:

In particular, Sri. K.V.Vishnu Raju garu, addressed the student participants from other states in INSPIRE-SJ, commended them for their exceptional dedication and focus in participating academic competitions, visiting distant colleges in other states and countries. He also appreciated them for their unwavering commitment to building a successful career.



Chairman Sir's interaction with SSV and KONGUNADU students and faculty

DAY 2 (SILVER JUBILEE – ALUMNI MEET):

INTRODUCTION

The second day of Silver Jubilee, Alumni Meet, commenced with the welcoming of Alumni arrival at early dawn from a range of states in India. Around 600 Alumni from 2002 to 2024 batches attended. They settled in impressive and iconic careers.

The alumni meet featured two main segments. The first segment, in the morning, included cultural performances. The second segment, in the afternoon, followed by cultural showcases in the morning, Inauguration of alumni meet officially with an inspiring address of Chief guest, Sri K.V.Vishnu Raju garu, Chairman of SVES; Srujana Magazine unveiling ceremony; Distribution of medals to the merit students of 2024 batch; and Distribution of mementos to Alumni gathering.

INAUGURATION

The inauguration of Alumni Meet was officially commenced by the chief guest, Sri. K. V. Vishnu Raju garu, Chairman of Sri Vishnu Educational Society and B.V.Raju Foundation, Bhimavaram in the afternoon at 2 pm. It was also graced by other dignitaries, including the Guest of Honour, Sri. Ravichandran Rajagopal garu, Vice Chairman of SVES, Dr. I.R. Krishnam Raju garu, Principal of B. V. Raju College, Sri Ch. S.V. Satyanarayana gau, Vice- Principal, and Alumni from various batches of BVRC since its establishment.



INAUGURATION

The driven Alumni who attended the Alma mater are assiduous in their efforts to have a successful and bright career. Their tenacity in pursuing their career opportunities favored them to fulfill their dreams.

During the Alumni meet, some reminisced about the indelible impressions of the subject knowledge imprinted by the esteemed faculty. Some recollected their memories of laughers, funny things and pretty debates with the friends in the classroom as well as in the college throughout course of study. Some expressed how the college transformed them from shy individuals into confident professionals to confront competitive challenges in the world.

Overall, everyone who presented the Alumni meet felt proud of being an alumnus of B. V. Raju College and showed their attitude of gratitude, remembering their long-lasting experiences with the college.



ADDRESS BY SRI K. V. VISHNU RAJU, CHAIRMAN OF SVES AND BVRF

Sri K. V. Vishnu Raju, Chairman of SVES and BVRF, whose visionary leadership and unwavering commitment have been preeminent in establishing our B.V.Raju College (A) as a leading institution of academic excellence, took the stage and delivered an inspiring message to the gathering. Over the past 25 years, through the formation of B. V. Raju College, he caused a notable transformation in the lives of many alumni.

His message was a blend of two prominent themes. Firstly, he shared how Sri Vishnu Educational Society was founded with a goal to equip the students from rural background with optimal knowledge and wisdom to form a productive and fruitful society. Afterwards, he spoke about how to sustain B.V. Raju College as a leading institution with intense academic excellence forever. He also encouraged expanding B.V.Raju College (A)'s alumni connection to the fullest for future endeavors. Eventually, he expressed his gratitude to Alumni for their unwavering attachment and affection for their alma mater.

Following Sri K. V. Vishnu Raju's inspiring address, the guest of honor, Sri. Ravichandran Rajagopal took the stage and addressed the Alumni gathering. He validated the alumni's hard work and commitment to better career pursuits and professional growth. He also extended his admiration to each alumnus by name for their heart felt attachments to alma mater.

**DISTRIBUTION OF MEDALS FOR MERITORIOUS STUDENTS OF 2024 BATCH:**

Following the unveiling of Srujana Magazine, B. V. Raju College honored the meritorious students of the 2024 batch with medal presentation, validating their hard work and exceptional dedication exhibited in their academic excellence. Sri K.V. Vishnu Raju garu presented medals with them and extended his admiration for every meritorious student. All students were delighted in receiving medals from the hands of chairman garu. This distribution of medals made the event more significant and filled the event with ecstasy.



DISTRIBUTION OF MEMENTOS TO ALUMNI:

The other prominent and preeminent moment of the alumni meet was to celebrate the occasion, presenting mementos to alumni as a token of appreciation. It was a way to honor alumni for their incessant support and involvement, and lasting bond with the institution. Sri K.V.Vishnu Raju garu personally conferred the mementos in recognition of alumni's unwavering loyalty and contributions to the institution. These mementos symbolized not only the gratitude of the college but also lasting connection between the alumni and their alma mater.



SPORTS & GAMES

A TWO-DAY CHESS AND SHOOTING (MEN AND WOMEN) INTERCOLLEGIATE TOURNAMENT CUM INTER UNIVERSITY TEAM TRAIL SELECTIONS HELD BY B.V.RAJU COLLEGE

On 26th and 27th October 2024, B.V. Raju College (A), Bhimavaram, hosted Intercollegiate Tournament cum Inter University Team trail selections, including two intense sports events: Chess and Shooting for both Men and Women. The tournament took place at Sri Vishnu Educational Society grounds. Adikavi Nannaya University nominated B.V.Raju College to conduct this prestigious tournament and it occurred under the supervision of Adikavi Nannaya University, Rajahmundry. The organizing chairman for this event was Dr. I.R.K. Raju, the Principal of BVRC, who presided over the entire program. A total of 200 participants of various colleges that are affiliated with AKNU, Rajahmundry, competed in this tournament. Every team with a lot of passion and enthusiasm engaged in the competition and displayed their talent.

In this tournament of Rifle Shooting Women, Aditya Degree College, Kakinada, earned gold medal. In Rifle shooting Men, B.V.Raju College, Bhimavaram, earned Gold medal and Silver medals; S R V B S J B .M.R College, Peddapuram attained Bronze medal. SKR In Pistol Shooting (Men) Aditya Degree College, Kakinada, secured Gold medal; Ideal Degree College, Kakinada, got Silver medal. In Pistol shooting Women, SKR Degree College, Rajahmundry earned Gold medal; SKR Government College, Rajahmundry secured Silver medal; SRVBSJBMR College, Peddapuram attained Bronze medal.



In Chess tournament of Men, P R Government Degree College, Kakinada, earned Gold medal; SVKP Dr K S Raju Arts and Science College, Penugonda, secured Silver medal; Government Arts College (Autonomous), Rajahmundry, secured third prize; and Government Degree College, Ravulapalem, attained fourth prize. In Chess competition of Women, SKSD Mahila Kalashala, Tanuku, earned first prize; BRR & GKR Chambers, Palacol, got second prize; SVKP Dr K S Raju Arts And Science College, Penugonda, received third prize; B V Raju College (Autonomous), Bhimavaram, secured fourth prize.

During the prize distribution ceremony, Registrar Prof. G. Sudhakar was present and distributed the prizes to all the winning teams. Other distinguished dignitaries, Dr. B. Rama Gopal, Asst. Director of Physical Education, ANUR; Dr. I.R.K.Krishnam Raju, Principal; Sri. Ch.S.V.Satyanarayana, Vice-Principal; and Dr. G.V.Pavan Kumar Raju, Physical director of the college also joined the occasion.



RIFLE SHOOTING CHAMPIONSHIP 2024– GOLD MEDAL AND SILVER MEDAL WINNERS

On 26th and 27th October 2024, B.V. Raju College (A), Bhimavaram, hosted Intercollegiate Tournament cum Inter University Team trail selections, including two intense sports events, Chess and Shooting for both Men and Women at Sri Vishnu Educational Society grounds. Adikavi Nannaya University nominated B.V.Raju College to conduct this tournament and it occurred under the supervision of Adikavi Nannaya University, Rajahmundry. The organizing chairman for this event was Dr. I.R.K. Raju, the Principal of BVRC, who presided over the entire program.

In the competition, K. Durga Sai Kiran from I M.Sc. Organic Chemistry won the Silver Medal and he is also going to represent AdiKavi Nannaya university in the inter Collegiate Championship to be held at Punjab University, Chandigarh from 15-01-2025 to 18-01-2025.



BODY BUILDING CHAMPIONSHIP 2024 – GOLD MEDAL WINNER – FIRST PRIZE

Sh. Mansoor, currently studying Second year B. Com at B.V.Raju College, Bhimavaram, is a student with an unchanging and impressive passion for Body building. Guided by Dr. K. Pavan Kumar, Physical Director, he competed in Adikavi Nannaya University Intercollegiate Best Physique Men University Team Selection 2024-2025 held at ANUR, Rajamundry, in the category of 70 kgs.

He made an exceptional and remarkable achievement, earning Gold medal in the championship. He became a shining example Body building championship amidst the distinguished officials and was commended on his unwavering dedication and devotion to keep his physique. Acknowledging his outstanding victory, Dr. I.R.K. Raju, Principal of BVRC, along with Sri. Ch.S.V.Satyanarayana and PD extended their congratulations to Sh. Mansoor.



BODY BUILDING CHAMPIONSHIP 2024 – SILVER MEDAL WINNER – SECOND PRIZE

M. Jagadeesh Manikanta, currently studying Second year B. Com at B.V.Raju College, Bhimavaram, is a student with an unchanging and impressive passion for Body building. Guided by Dr. K. Pavan Kumar, Physical Director, he competed in Adikavi Nannaya University Intercollegiate Best Physique Men University Team Selection 2024-2025 held at ANUR, Rajamundry, in the category of 70 kgs.

He made an exceptional and remarkable achievement, earning Silver medal in the championship. He became a shining example Body building championship amidst the distinguished officials and was commended on his unwavering dedication and devotion to keep his physique. Acknowledging his outstanding victory, Dr. I.R.K. Raju, Principal of BVRC, along with Sri. Ch.S.V.Satyanarayana and PD extended their congratulations to Sh. Mansoor.



NATIONAL MATHEMATICS DAY

On the occasion of 137th Birth Anniversary of reknowned Indian Mathematician Sri Srinivasa Ramanujan, National Mathematics Day was celebrated on 21st December 2024 in B V RAJU college at MCA seminar hall. This event was inaugurated by Sri Dr I R K RAJU, Principal and gave opening remarks. Afterwards, Sri Ch. S. V. Satyanarayana, Vice-Principal gave a speech on the importance of Mathematics in human life. As a part of this, Poster presentation was hosted by the department of Mathematics for the B.Sc Honours Programme students.

ication and devotion to keep his physique. Acknowledging his outstanding victory, Dr. I.R.K. Raju, Principal of BVRC, along with Sri. Ch.S.V.Satyanarayana and PD extended their congratulations to Sh. Mansoor.



SRUJANA MAGAZINE INAUGURATION

The magazine Srujana-2025, a unique and vibrant collection of hand-written creative works, was inaugurated on December 14, 2024. This event was part of the grand Silver Jubilee celebrations of B.V. Raju College. The magazine features two separate editions, one in Telugu and the other in English, both penned by the talented students of B.V. Raju College. The magazine is composed of diverse content, featuring short stories, poetry, jokes, paintings, and puzzles that reflect the imagination and creativity of the student community.

Chairman, Sri K.V. Vishnu Raju garu and Vice Chairman, Sri Ravichandran Rajagopal garu graciously launched the magazine, highlighting the importance of providing a platform for students to express themselves and showcase their artistic talents.



DANCE ODYSSEY

DANCE ODYSSEY, the society-level dance competition amidst the colleges of Sri Vishnu Educational Society organized by the Vishnu Literary and Cultural Club (VCLC) of B.V. Raju College, was a dazzling celebration of dance and talent. The competition took place as part of the Silver Jubilee celebrations of B.V. Raju College, drawing in 26 participants from various colleges under the Sri Educational Society.

The selection round was conducted on 9th December 2024, allowing the judges from various of colleges (cultural coordinators) from the society to shortlist the best talents for the grand finale event. A total of 26 participants showcased their talents across three distinct categories such as Classical Solo, Western Solo and Western Group. The winners of the Dance Odyssey competition were awarded prizes in each category. The prizes were distributed by the Principal, Dr. I R K Krishnam Raju, and the Vice Principal, Sri. Ch. S. V. Satyanarayana.



B.V.RAJU COLLEGE TOPS AT ISRO'S SCIENCE EXHIBITIONS

Two teams from the department of Physics, B.V.Raju College, Bhimavaram, participated in the "Satish Dhawan Space Centre Shar- World Space Week" program on 6th October 2024. It was organized by ISRO at the Sri Vishnu Educational Society grounds. Our students earned first, second and third prizes in the science project exhibition event.



OUTSTANDING ACHIEVEMENTS BY B.V.RAJU COLLEGE STUDENTS AT A NATIONAL LEVEL SYMPOSIUM, IGNITE-2024.

50 students of B.V.Raju College participated in a national level symposium, titled Ignite-2024, comprising of diverse academic activities across all departments, hosted by S.K.S.D Mahila Kalashala UG and PG (A), Tanuku. Our students demonstrated their talent and skills and earned first, second and third prizes in all events, outsmarting with competitors of other colleges.



BLOOD DONATION CAMP ON THE OCCASION OF 104TH BIRTH ANNIVERSARY OF PADMABHUSHAN DR. B.V.RAJU

On the occasion of 104th Birth Anniversary of Padmabhushan Dr. B.B.V.Raju, the founder chairman of Sri Vishnu Educational Society and Dr. B.V.Raju Foundation, a blood donation camp was hosted at SVES campus. The camp was organized under the supervision of Dr. B.V.Raju foundation with enthusiastic participation of B.V.Raju College. A total of 106 students from B.V.Raju College were engaged in donating blood.



AICTE-SPONSORED WORKSHOP UNDER MARGADARSHAN SCHEME

Adikavi Nannaya University, Rajamahendravarm, and B.V.Raju College jointly held an AICTE-sponsored workshop under the MARGADARSHAN scheme from 2nd to 6th December 2024. The event included a Skill development program for students, and a Workshop on Essential Skills for Non-Teaching Staff. It aimed at enhancing both students' and staff's capabilities through the training.



YOUNG ACHIEVERS PROGRAM (YAP)-2024 BY ARAGEN LIFE SCIENCES, HYDERABAD.

Young Achievers Program (YAP)-2024 was held by ARAGEN LIFE SCIENCES, Hyderabad on 25th October 2024. This is a company that provides research and development (R&D) and manufacturing services for the life sciences industry. This prestigious company designed this YAP program to aim at empowering and encouraging young talent to excel in their chosen fields.

Recently, three M.Sc students from B.V.Raju College joined the Aragen Life Sciences. To celebrate their induction, the company hosted a freshers party, titled YAP-2024, and invited Principals and Heads of the M.Sc departments from diverse colleges.

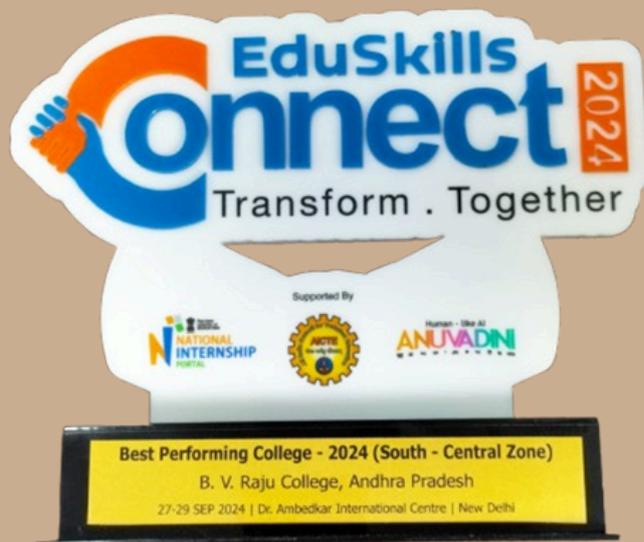
Dr. I.R.Krishnam Raju, Principal of B.V.Raju College, along with Mrs J.Padmavathi, Head of the department of M.Sc Chemistry and Dr. N.Prudvi Raju, were among the distinguished guests. During the event, Mani Kantipudi, the CEO of Aragen Life Sciences, interacted with the newly joined staff and shared the significance of YAP-2024 program. He also appreciated all Principals and their teams for their consistent efforts in making an impactful product.



K.Manni, CEO of Aragen Life Sciences, interacts with the participants of Young Achiever’s Day (YAP-2024)

B.V.RAJU COLLEGE WAS RANKED ‘2’ BY AICTE-EDUSKILLS, A VIRTUAL INTERNSHIP

AICTE-EducSkills -Nation Building Through Skills, organized a Virtual Internship for Degree colleges in 2024. It released its national rankings for the best degree colleges across India based on the effective use of this Virtual Internship. B.V.Raju College was ranked 2, a commendable rank. AICTE-EducSkills also recognized B.V.Raju College as an active AICTE EducSkills best performer, and congratulated the college for its exceptional engagement, presenting a memento as a token of appreciation.



ALUMNI INTERACTIONS

MR. B. SAI GOPICHAND

Mr. B. Sai Gopichand, an alumnus of our Life Sciences department (2021-2024 MB BT BC program), interacted with second-year Life Sciences students on 26th November 2024. He is currently pursuing an M.Sc. in Biotechnology at Lovely Professional University, Punjab. During the session, he shared his experiences in selecting NIRF-ranked universities in India for postgraduate courses in Life Sciences. He also provided insights on how to prepare for IIT and NIT entrance examinations.



MR. K. HARSHA DEPIL

Mr. K. Harsha Depil, an alumnus of our Life Sciences department (2021-2024 MB BT BC program), interacted with second-year Life Sciences students on 26th November 2024. He is currently working as a Package Application Developer at Accenture in Hyderabad. During the session, he emphasized the importance of communication skills and provided suggestions to students on how to face interviews successfully.



MS. D.L.S. HARSHA

Ms. D.L.S. Harsha, an alumna of our Life Sciences department, interacted with final-year Life Sciences students on 2nd November 2024. She completed her B.Sc. in BT BC C from our department in 2024 and was placed in Optum as a Medical Coder through campus placements. During the session, she explained the nature of work in medical coding and highlighted the job opportunities available for Life Sciences students in this field.



MS. N. ANERI CHOWDARY

Ms. N. Aneri Chowdary, an alumna of our Life Sciences department (2018-2021 BT BC C program), interacted with final-year and second-year Life Sciences students on 24th October 2024. She completed her M.Sc. in Bioinformatics from Manipal University, Bangalore, during 2021-2023 and is currently working as a Clinical Bioinformatician at Onco Solutions Private Limited, Bangalore. During the session, she provided valuable insights on preparing for higher education and discussed placement opportunities in the field of bioinformatics for Life Sciences students.



MS. G. PRASUNA

Ms. G. Prasuna, an alumna of our Life Sciences department (2018-2021 BT BC C program), interacted with final-year and second-year Life Sciences students on 15th October 2024. She completed her M.Sc. in Biotechnology from Nottingham Trent University during 2021-2023 and is currently working as a Pharmacy Technician with the NHS Trust. During the session, she discussed career opportunities in the Life Sciences field and provided insights into research work in the biotechnology sector.



MS. G. RIYA FLORANCE

Ms. G. Riya Florance, an alumna of our Life Sciences department (2021-2024 BT BC C program), interacted with final-year Life Sciences students on 5th October 2024. She is currently working as an Associate Manager of Services at PricewaterhouseCoopers (PwC) in Hyderabad. During the session, she emphasized the importance of communication skills and provided valuable suggestions to students on how to face interviews successfully.



DR. V. BHASKARA MURTHY AS REVIEWER FOR 2ND IEEE INTERNATIONAL CONFERENCE ON AI TRENDS AND PATTERN RECOGNITION 2024

Dr. V. Bhaskara Murthy served as a reviewer for the 2nd IEEE International Conference on Artificial Intelligence Trends and Pattern Recognition 2024, organized by Vardhaman College of Engineering, Hyderabad, from 6th to 8th December 2024. Provided a certificate of reviewer, he was admired of his services.



FRESHER’S PARTY FOR MCA AND M.SC STUDENTS

The department of MCA and M. Sc Collaboratively hosted freshers party for their first year students on 22nd November 2024 at South Campus, Bhimavaram. The event featured many cultural showcases, including dance performances, singing, and team performances. It was completely filled with zest of the students for recreation and enjoyment.

COMPERING COMPETITION

On 20th November 2024, the department of English hosted Compering competition, a reading activity. Compering competition is more than a reading skill. As it is said that LSRW are central to achieving an effective communication skill. Reading a book with ease and effectiveness is somewhat difficult to many. To improve abilities of reading skills, this competition has been devised. Compering competition was intended to enhance language skills as well as reading skills. A person who comperes or anchors the show is called an anchor or compere. The role of an anchor is to give the audience an idea of the program ahead and keep them engaged and aware of the next program. An anchor should exhibit spontaneity, originality, and genuineness

B.V.RAJU COLLEGE SIGNED AN MOU WITH KAN PROKAGNO

B.V.Raju College signed an MOU with KAN PROKAGNO, an Innovation Private Limited on 01 November 2024. It was signed with tagline, Centre of Excellence agreement, to make the students excel in their learning outcomes.



PICTURE PERCEPTION

on 23rd October 2024, the department of English, held a speaking skills improvement activity titled Picture Perception for the degree first year students.

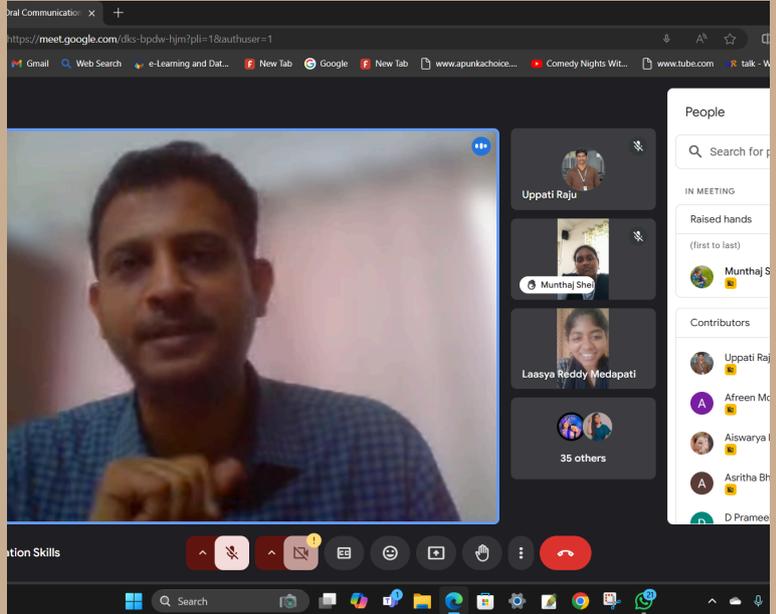
Picture perception is the process of attaining awareness of understanding of the environment by organizing and interpreting sensory information. All perception involves signals in the nervous system, which in turn result from physical stimulation of the sense organs. Picture perception is not the passive receipt of these signals, but can be shaped by learning, memory and expectation.

Properly describing how humans view and perceive images will provide a better understanding of why people respond positively to some images and negatively to others.



SOFT SKILLS TRAINING PROGRAM ON INTERVIEW PREPAREDNESS

In today's competitive job market, possessing technical skills alone is no longer sufficient to secure a dream job. Employers are increasingly seeking candidates who exhibit strong soft skills such as communication, teamwork, problem-solving, and adaptability. Recognizing this trend, the department of English, B.V.Raju College (A), with the support of NPTEL local chapter SPOC from B.V.Raju College, Ch. Satyanarayana, held soft skills training program on interview preparedness in collaboration with NPTEL local chapter for two batches from 19 August 2024 to 25 September 2024. In this training program, 110 students from Degree participated.



ALUMNI INTERACTION ON CAREERS IN BANKING

On 19 October 2024, the department of Commerce held Alumni interaction on Careers in Banking. Alumni P. Durga Sai, an AULMNI, who was invited to interact with the students, shared their experiences in the banking sector, discussing career growth, required skills, and emerging trends. The session highlighted career opportunities in the banking and financial sectors. the lecture by stating that India is gradually becoming the third-largest economy in the world, and provided details on the differences in the size of global economies. Representing an industry that has significantly contributed to national wealth creation, Mr. Sai emphasized that the banking sector is the most regulated in the world. He noted that 75% of the banking business is managed by just eight banks, and that with reduced interest margins, banks are increasingly focusing on customer retention. Additionally, he pointed out that the sector is now looking for talents with technological and market-smart skills. For future bankers, Mr. Khan advised understanding the banking model and identifying the jobs in demand. He highlighted recruitment patterns, required skill sets, and certifications, urging students to acquire these skills in the coming months to become industry-ready. Students gained valuable insights into how to prepare for banking exams and interviews.



A WORKSHOP ON 'POWER BI DATA VISUALIZATION MADE EASY DURATION'

The department of Commerce organized a five-day workshop to the final year commerce students from 22nd October to 26th October 2024. The primary objective of the workshop was to equip students with essential data visualization skills using Power BI. The training aimed to provide hands-on experience and practical knowledge to enable students to analyze data and present it effectively, a crucial skill for academic and professional success.



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