



# B.V.RAJU COLLEGE

Accredited by NAAC with B++  
NIRF Rank band 151-200  
Sri Vishnu Educational Society  
Bhimavaram

## FIRST QUARTERLY NEWSLETTER 2024



Sanskruthosav, IEEE-EDU EMERGE, Training Sessions  
Visits, Film making, NSS programs, etc.

# »»» CONTENTS «««

## **MATHEMATICS & HUMANITIES**

- sanskruthotsav -2024 (Two day workshop and Drama competitions)
- Jam 2025 Training Program commencement
- Jam - 2024 achievement : 930 Ranker

## **COMPUTER SCIENCE**

- A two-day workshop : IEEE Edu - EMERGE
- Techno Vista
- Techno Trivia Challenges

## **LIFE SCIENCES**

- Microbial Mastery practical testing at ICAR - CIFT, Kochi, Kerala
- Educational visit to ICAR - CTRI
- Newspaper Review Article writing on the concepts of Biological science.
- Biotrendz activities : Poster Presentation, Quiz, Mind mapping, Project presentation and Power Point presentation

## **ENGLISH**

- One-day workshop : Environment and Literature
- Litt. Expo
- World Poetry day : Poetry writing activity
- Outreach program: Communication skills development at B.V.Raju Municipal High School
- Wadhwani Employability and Communication skills training program for batch 2

## **UG – CHEMISTRY**

- Certificate Training Program on “Basic of Cheminformatics and Bioinformatics”
- One-day workshop on the importance of Cheminformatics

## **PHYSICS & ELECTRONICS**

- International Science day celebrations: Science - Festa 2024 (Digital Banner preparation, Mobile photography, Drawing Competition, Digital presentation and Project Expo.)
- Visit to VISHVA, a TBI and PCB centre.

# »»» CONTENTS «««

## **B.COM**

- Commerce-Festa : Poster Presentation, Quick Pick, and Represent Unicorn (Role Play)
- Guest lecture on Investment Planning

## **VCLC**

- VIFA Film Festival Season - 2Techno Vista
- SRUJANA - 2024
- SVEEP - 2024

## **NSS**









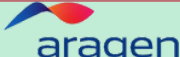








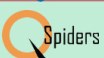
- G.Durga Ganesh - Adventure Camp Select-Certification by Vice chancellor, AKNU, Rajamahendravaram
- World Water Day : A Rally to activate the society about the importance of saving water.
- International Women's day celebrations

## **MCA**

- Internship Training Program on Full Stack Development
- Guest lecture on Java Technologies.
- A Cognizance program on Full Stack Development
- B.V.Raju College's MOU with V-Cube and Tech solutions
- 24 HOURS FAILATHON - COME LETS FAIL AND LEARN.

## **M.SC CHEMISTRY**

- CHEMVISME - PPT presentation activity on the occasion of National Science Day
- One-day workshop on the importance of Cheminformatics

| NAME OF THE COMPANY   | PACKAGE                            | NO OF STUDENTS<br>SELECTED |            |
|---|------------------------------------|----------------------------|------------|
| DEGREE, M.Sc and MCA  |                                    |                            |            |
|  <b>accenture</b>  | Accenture                          | 3.44 LPA                   | 22         |
|  <b>epi</b> EPI SOURCE                                     | Episource(Optum)                   | 3.2 LPA                    | 58         |
|  <b>tcs</b>   TATA CONSULTANCY SERVICES                    | TCS                                | 2.8 LPA                    | 33         |
|  <b>apollo</b> TYRES                                       | APOLLO TYRES                       | 1.8 LPA                    | 43         |
|  <b>Deloitte.</b>  | DELOITTE                           | 3.8 LPA                    | 2          |
|  <b>HETERO</b>   | HETERO DRUGS                       | 2.4 LPA                    | 2          |
|  <b>Q Spiders</b>  | Q Spiders                          | 3.5 LPA                    | 19         |
|  <b>SUN PHARMA</b>   | MSNPharama                         | 2.1 LPA                    | 4          |
|  <b>aragen</b>   | Aragen life sciences               | 3.6 LPA                    | 3          |
|  <b>LAURUS Labs</b><br>Knowledge . Innovation . Excellence | Laurus Labs                        | 3 LPA                      | 14         |
|  <b>HETERO</b>  | HETERO DRUGS                       | 2.9LPA                     | 8          |
|  <b>SUN PHARMA</b>                                       | MSNPharma                          | 2.6 LPA                    | 15         |
|  <b>Infinity Learn</b>                                   | Infinity Learn                     | 6.00 LPA                   | 1          |
|  <b>SaYukth</b>  | SAYUKTH Technologies               | 3.50 LPA                   | 5          |
|  <b>rubisTech</b><br>SWITZERLAND                         | RubisTech Technologies             | 2.50 LPA                   | 5          |
|  <b>HRIT Factory India Private Limited</b>               | HRIT Factory India Private Limited | 3.50 LPA                   | 2          |
|  <b>KLOG</b> LOGISTICS SOLUTIONS                         | Klogsolutions                      | 3.60 LPA                   | 2          |
|  <b>Q Spiders</b>  | Q-Spiders                          | 4.00 LPA                   | 36         |
| <b>Total</b>  |                                    |                            | <b>274</b> |



## INTRODUCTION

Samskrutotsav - 2024, a three-day event, organized by the Sanskrit Club, the department of Mathematics and Humanities, B.V.Raju College, Bhimavaram, from March 25th to March 27th, 2024. It was coordinated by B.N. K. Valli, Sr. Lecturer and N. P. Chandra Kala, Lecturer, under the guidance of K. Narayana Raju, HOD, the department of Mathematics and Humanities. Dr. I.R.K.Raju, Principal, and Sri. Ch. S. V. Satyanarayan, Vice-Principal, shouldered and led the entire event.

## SAMSKRUTHOTSAV – 2024

It is said that It is obligatory for every student individual, who connects the past generation and future generation, to acknowledge the value of cultural heritage of Sanskrit and Indian knowledge systems. Upon pondering over this idea proposed by Sanskrit Club, the management promptly planned to conduct an event titled Sanskrutotsav -2024.



## COMMENCEMENT AND INAUGURAL SPEECHES

On the first and second days of the Sanskrutotsav – 2024, a workshop was held by Sanskrit Club. It was commenced with the addresses of Dr. I.R.Krishnama Raju, Principal of BVRC, Sri. Ch.S.V.Satyanarayana, Vice-Principal of BVRC, and K.Narayana Raju, HOD, to the assembled gathering. The workshop featured Mr. K T V Raghavan, Assistant Professor at the Puducherry Regional Centre, IGNC (Indira Gandhi National Centre for the Arts) under the Ministry of Culture, Government of India, and delivered a captivating lecture on the topic of "Indian Knowledge System". The lecture was attended by all first and second-year B.Sc and B.Com students. Mr. Raghavan's insights shed light on the depth and significance of India's traditional knowledge systems, providing valuable insights to the students.

## SPEECH BY MR. K T V RAGHAVAN ON 25TH & 26TH MARCH 2024

Through his engaging presentation, Mr. K.T.V Raghavan effectively conveyed the importance of Indian knowledge systems in shaping various aspects of society, including science, philosophy, and spirituality. The lecture not only broadened the students' perspectives but also inspired them to explore and appreciate the rich cultural heritage of India. Mr. K.T.V. Raghavan's expertise and passion for the subject were evident throughout the session, capturing the attention and imagination of the audience. There was illumination in the faces of students with regard to the subject of epics which is mandatory.



## SAMSKRUTHOTSAV - 2024

### DRAMA PERFORMANCES BY THE STUDENTS ON 27TH MARCH 2024

Followed the workshop, on the third day of the event, 27th March 2024, Mathematics and Humanities atrociously hosted a series of drama performances by students in the Mini Auditorium. Mr. K.T.V. Raghavan served as judge for the entire drama event. In the drama event, 13 plays were presented, including 'Sita Swayamvaram', 'Paramanandayya Sishyulu', 'Sasi Rekha Parinayam', 'Burra Kadha', 'Bhasmasura', 'Golokam to Bhulokam', 'Kichaka Vadha', 'Ravana'sura', 'Aparna Jatilam', 'Lava Kusa', 'Paramanandayya Sishyulu', 'Godha Kalyanam', and 'Ashta Lakshmi'. Every play performed by students has its own significance in epics like Mahabharatha, Ramayana and Puranas. Every student put vitality in their roles of play and tied the audience with their mesmerizing facial expressions and compelling body language, displaying their avidity and attitude to perform it.



Judging the best dramas of all became a challenge for the judges. Upon considering the parameters provided by the hosting team, Mr. K.T.V.Raghavan, key judge, meticulously evaluated each drama team, using his aptitude of epics and wisdom of Indian Knowledge System.

### CONCLUSION

Dr. I.R.Krishnama Raju, Principal of BVRC, and Sri. Ch.S.V.Satyanarayana, Vice-Principal extended their heartfelt gratitude to Mr. K.T.V.Raghavan for dedicating his invaluable time in the college. They appreciated him for his insights shared with the students and his commendable and unforgettable services as facilitator and judge. They also paid off their appreciation for the students' unwavering efforts in the dramas.

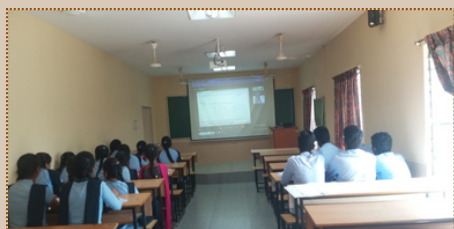
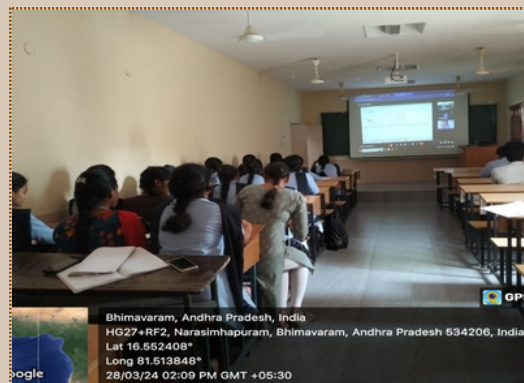


## DRAMA PERFORMANCES



## JAM 2025 TRAINING PROGRAM COMMENCEMENT

In today's rapidly developing world in all spheres, much emphasis is on cultivating and honing a diverse range of skills in academics to accomplish one's goals. Upskilling one's abilities based on the career opportunities one selected is difficult task. Upon considering this, the department of Mathematics and Humanities, under the guidance of K.Narayana Raju, HOD, regarded some students who are willing to admit to Masters in Mathematics at IITs and NITs. It led the department to launch a training program titled IIT-JAM 2025, a national wide written test in Mathematics, under which, students were trained to hone obligatory skillset to attain to a rank so that he or she is eligible to admit to IITs.



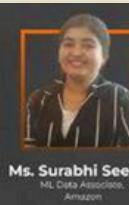
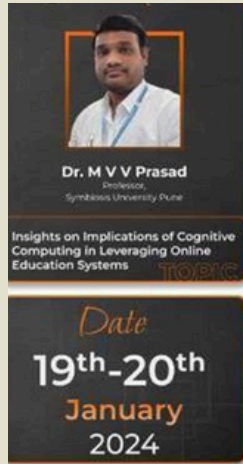
Mr. G.S.N. Srinivas, a leading and distinguished trainer in JAM from Thirupathi, was invited to train the passionate students in Masters in IITs. The training program began in March 2024 and is scheduled to conclude it in January 2025, comprising of a total of 300 hours. Throughout the agreed period, the trainer will focus on crucial conceptual topics including Real analysis, Linear algebra, and Differential equations.

## JAM -2024 ACHIEVEMENT : 930 RANKER

The department of Mathematics and Humanities proudly announces that Ch. K.N.Basavayya, a student MSCs stream, from B.V.Raju College, achieved an impressive 930 rank in the JAM-2024. Now, he is eligible for Mathematics admission to significant management institutions



# A TWO-DAY WORKSHOP "IEEE EDU- EMERGE"



**Venue**  
B V Raju College,  
Shri Vishnu Educational  
Society (SVES),  
Vishnupur,  
Kovvada,  
Andhra Pradesh.



The two-day workshop "IEEE EDU-EMERGE" hosted by the Department of Computer Science at B V Raju College, organized by the IEEE Education Society YOUNG PROFESSIONALS Adhoc Committee, was designed to offer an immersive learning experience for B.Sc and B.Com Computer Science students. The event aimed to bridge the gap between theoretical knowledge and practical application, preparing students for the dynamic landscape of the tech industry.

## INAUGURATION

The workshop was inaugurated by Dr. I R Krishnam Raju, Principal of B V Raju College and Mr. Ch S V Satyanarayana, Vice- Principal of B V Raju College. They introduced the resource persons for the sessions. This set the tone for an enriching and educational experience for the participants.



## DAY 1 : SESSION - 1

It was taken by Ms. Ayisha E. A, Operations Engineer, APAR Concept FZ LLC, Dubai, UAE. focused on enhancing students' skills in effective writing and building a personal brand.



## DAY - 1 : SESSION - 2

It was taken by Mr. Vyasan, Google Certified Business Intelligence, Data Analytics Professional, provided insights into data analytics techniques and visualization tools.

## THE TWO-DAY WORKSHOP "IEEE EDU-EMERGE"

### DAY - 2 : SESSION - 1

#### HANDS-ON WORKSHOP ON UI & UX

It was taken by Ms. Surabhi, ML Data Associate, Amazon, Provided practical experiences in User Interface (UI) and User Experience (UX) design.



### DAY - 2 : SESSION - 2

#### BEYOND THE TEXT BOOK (PBL)

It was taken by Ms. Lingolo Sony, L1 Analyst Support, Accolite Digital, focused on practical problem-solving techniques beyond traditional textbooks.



### DAY - 2 : SESSION - 2

#### RESUME BUILDING

It was taken by Ms. Ayisha E. A, Operations Engineer, APAR Concept FZ LLC, Dubai, UAE, aimed at helping students craft effective resumes for future career opportunities.



### VALEDICTORY SESSION

The workshop concluded with a valedictory session where participants were acknowledged for their active involvement. Certificates were distributed to recognize and appreciate their participation in the workshop.

The IEEE EDU-EMERGE workshop provided a platform for B.Sc Computer Science students to enhance their skills and gain practical insights into various aspects of the field. The diverse sessions, led by experienced professionals, contributed to the overall educational development of the participants. The event received positive feedback, highlighting its success in achieving its educational objectives. The Department of Computer Science looks forward to organizing more such workshops in the future to further enrich the learning experiences of its students.



## TECHNOVISTA (MARCH 23, 2024)

### INNOVATIVE INITIATIVE

Techno-vista is a hallmark event organized by the Department of BCA, aimed at fostering innovation and creativity among students from the BCA, BSc, and BCom programs. The event included a series of competitions such as Video presentation, Glimpse of Future Technology, and Poster presentation, designed to challenge students to critically analyze the drawbacks of current technologies and envision the future of tech advancements. This year's Technovista was marked by an enthusiastic participation, insightful presentations, and a showcase of promising future technologists.

### INAUGURAL ADDRESS

Principal Dr. I R Krishnam Raju and Vice-Principal Ch V Satyanarayana took the stage. Their speeches highlighted the significance and the objectives of the Technovista program, emphasizing the importance of technological innovation and critical thinking among students.



The videos covered various technological drawbacks and proposed innovative solutions, while the posters offered a deeper dive into potential future technologies and current tech challenges.

Techno vista 2024 was a resounding success, embodying the spirit of innovation and inquiry. It provided a platform for students to express their concerns and hopes for technology, fostering a culture of critical thinking and creative problem-solving. The Department of BCA looks forward to organizing this event in the years to come, continually inspiring the next generation of technologists.

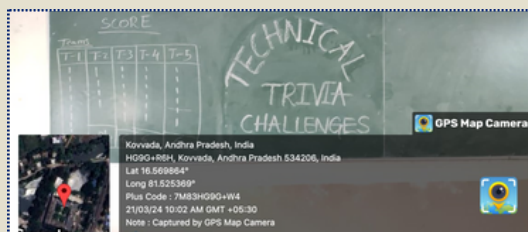


## TECHNICAL TRIVIA CHALLENGES (MARCH 21, 2024)

On March 21, 2024, department of BCA, conducted an activity titled Technical Trivia Challenges. Fifty students from diverse backgrounds of Degree participated in this event, demonstrating their commitment and skill in coding.

During this event, the participants were engaged in a comprehensive challenge that tested their technical prowess across multiple domains. The contest was designed with a quiz format, focusing primarily on C programming—a critical skill set in the coding world.

To ensure a well-rounded assessment of the participants' technical abilities, the organizers also included questions



related to widely-used Microsoft Office applications such as Word, PowerPoint, and Excel. These sections aimed to gauge the competitors' proficiency in document creation, presentation skills, and spreadsheet management, respectively.

Overall, the event was a vibrant celebration of technical skill, innovation, and teamwork. It left participants enriched with valuable experiences, knowledge, and a renewed passion for further exploration and growth in the ever-evolving field of technology.

## MICROBIAL MASTERY: ENGAGING IN PRACTICAL TESTING AT ICAR- CIFT (CENTRAL INSTITUTE FOR FISHERIES TECHNOLOGY), KOCHI, KERALA

"Hands-on experience crafts the mind, teaching students not just to think, but to do; it's where theory meets practice, and aspirations evolve into achievements." Proving this quotation, the HOD of Department of Life-Sciences, M.E.A.V.V. Rambabu, under the supervision of Dr. I.R.Krishnam Raju, Principal, and Sri Ch.S.V.Satyanarayana, Vice-Principal, B.V.Raju College, Bhimavaram, offered their students a hands-on training program titled "Microbiological Testing as per ISO methods for Food Laboratories" and made the students embark on it to develop specialized knowledge.

Microbiological Testing training program was held by Department of Quality Assurance and Management, ICAR- CIFT (Central Institute for Fisheries Technology), Kochi, Kerala, for a consecutive 5 days ranging from 18th March to 22nd March 2024. A total of 5 members, including four students named M.S. Benedict, M. Sushma Siri, G. Sushma, and U. Navya Sri and one faculty named G.Sunanda who accompanied them as a support in all regards on behalf of the institution, visited this significant and knowledge enriching program.

Providing illustrative specialized knowledge of Microbiological Testing, they contributed to students' optimal conceptual learning. The participants systematically navigated through the demonstrated methods of Microbiological Testing and acquired invaluable knowledge through this hands-on experience training program.

### APPRECIATION EXPRESSED BY THE FACILITATORS:

Acknowledging the participants' commitment and great attitude to learn new enhanced knowledge, the facilitators commended and congratulated them for their efforts. They presented certification to the participants for participating the hands-on training program.



### COMPREHENSIVE TRAINING GIVEN BY ICAR-CIFT TEAM

The keynote professors and scientists named Dr. Pankaj Kishore and Dr. Ranjit Kumar addressed and facilitated the five-day program, elucidating an overview of ISO standards in Food Microbiology and Water, Polymerase Chain Reaction, Enumeration of Yeasts and Molds, Isolation, Identification and Detection of Salmonella Species, Listeria monocytogenes, Vibrio cholera, and Membrane Filter Plate Technique in detail. Aside from that, the facilitators demonstrated the process of preparation of Test Samples, Initial Suspensions and Decimal solutions, Preparation of Different medium, Inoculation of the samples, Colony Count by Pour and Surface Plate techniques, Enumeration of E. coli by Solid Plate Method and MPN method, Enumeration of E. coli and coliform bacteria in water and Gram Staining Technique.

Their deep wisdom of the microbial testing knowledge and insights helped the students to be elucidated with clear-cut understanding of the subject.



### GRATITUDE EXPRESSED BY THE LEARNERS:

G. Sunanda, representing B.V.Raju College, on behalf of the institution, extended the gratitude to the team ,who hosted this unforgettable knowledgeable training program for meticulous learners, for the unwavering dedication and indulgence to penetrate the knowledge in them throughout the training program.

Student participants also expressed their thanksgiving to encourage them to comprehend the knowledge without being grappled with abstract ideas and complexity of the microbiological testing they acquired.

They finally felt that it was a wonderful and memorable learning journey.



### EDUCATIONAL VISIT TO ICAR-CTRI

On 18th March 2024, the department of Life Sciences organized a one-day educational visit to ICAR – CTRI (Central Tobacco Research Institute), Rajamahendracaram. The visit included 84 students and three faculty who accompanied the students to give guidance. The primary objective of this visit is to provide a bridge between theoretical concepts and a practical experience. At the visit, students were taken to Museum, Genomics lab, Smoke lab, Leaf quality lab, Pesticide residue lab, and Central instrumentation lab and learnt elaborative and comprehensive knowledge.



Dr. Y.Subbaiah and Dr. Hema Baliwada served as facilitators for the students, elaborating on the things at ICAR. Dr. Y.Subbaiah predominantly emphasized on the uses of tobacco, elucidating the research of tobacco and its prominence in India. The facilitators finally appreciated the student's enthusiasm and engagement in the classes with regard to all sources.

## NEWSPAPER REVIEW ARTICLE WRITING ON THE CONCEPTS OF BIOLOGICAL SCIENCE

On 23rd February 2024, the department of Life Sciences, B.V.Raju College, SVES, Bhimavaram, organized Newspaper Article presentation under the guidance of E.A.V.V.Rambabu, HOD. The event was launched by Dr. I.R.K.Raju, Principal and Sri.Ch.S.V.Srinivas, Vice-Principal, addressing the gathering with motivational words.



It was predominantly designed to promote the reading skills of Newspaper that is the fundantamental of knowledge of a wide variety of subjects. Obtaining knowledge of Biochemistry, Biotechnology and Microbiology from conceptual topics in syllabus of curriculum is important, but depending on newspapers also offers the students with great amount of information with regard to conceptual topics, navigating through articles of biological sciences.



Students with great passion for reading skills participated in the Newspaper article presentation, preparing charts, posters with reviewed articles, and using the information gathered from the newspaper articles. D.Ravi Kumar, HOD of the department of Chemistry, M.E.A.V.V. Rambabu, HOD of the department of Life Sciences, U.Raju, HOD of the department of English, and A. Swapna, Lecturer in Chemistry served as judges for this event based on the parameters were designed by the department concerned.

## BIOTENDZ ACTIVITIES: POSTER PRESENTATION, QUIZ, MIND MAPPING, PROJECT PRESENTATION AND POWER POINT PRESENTATION

On the occasion of International Science day, 24th February 2024, the department of Life Sciences conducted Poster Presentation, Quiz, Mind mapping, Project presentation and Power Point presentation, under the name of Bio-Trendz for the first year Life Sciences students. The event was launched by Dr. I.R.K.Raju, Principal and Sri.Ch.S.V.Srinivas, Vice-Principal, addressing the gathering with motivational words.

It is important that every student should participate in skill improvement activities, because a student can compete with others and get achievement by skills only. HOD of the department, M.E.A.V.V. Rambabu intended to enhance the skillset of the students and make a overall student, organizing these events.



## ONE-DAY WORKSHOP : ENVIRONMENT AND LITERATURE

### INTRODUCTION

On 17th February 2024, the department of English, B.V.Raju College, SVES, Bhimavaram, held a one-day workshop titled Environment and Literature for the degree students. The workshop featured eminent speakers named Prof. Kotti Sree Ramesh, Dean and CDC of Adikavi Nannaya University, Rajamahendravaram, served as first keynote speaker, and Prof. K. Sirisha Sangamithra, GIET University, Rajamahendravaram, served as second keynote speaker.

### INAUGURAL SPEECH

The event commenced with the invocation of blessings of B.V.Raju garu, the founder chairman of B.V.Raju foundation and Sri Vishnu Educational Society, Bhimavaram. In honor of him, a symbolic lighting ceremony and floral tributes were offered to him. Followed that, Dr. I. R.K.Raju, Principal of B.V.Raju College addressed the students community, who filled the auditorium, with his impressive and warm welcoming words with regard to the designed workshop.



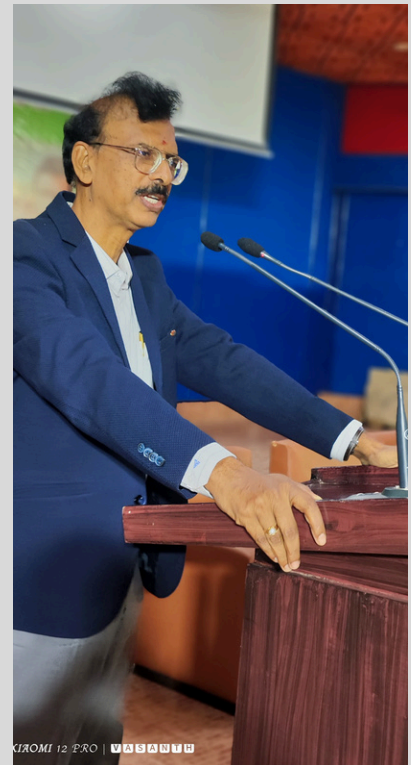
### PROF. KOTTI SREE RAMESH

Prof. Kotti Sree Ramesh, whose research interests include Postcolonial Literature, African, African American Literature, and Environmental Literature, delivered a thought provoking and impressive lecture on the subject of Environment and Literature and educated every student with the significance of care for environment in our lives through his presentation. To commence his lecture, he, at first, outlined the prominent significance in between environment and literature. Subsequently, he elucidated and elaborated in detail his presentation, alluding real life exemplifications and applications to all the students. During his talk, he emphasized that it is obligatory that the human kind should shield the nature from destruction happened by selfishness.

He predominantly focused on the following issues in his presentation.

- Environmental consciousness
- Climate Crisis and Human response
- The power of images
- Kolleru: Lake to Fish Ponds to Wet Land/Lake
- Godavari Bioregion and literary texts
- Cultural Texts: Bioregionalism & Reverence to Nature
- Cultural texts foregrounding Indian Agrarian Values and Life
- Reviving Rivers: Shri Rajendra Singh (Water Man of India)

Overall, the presentation covered all the topics ranging from the local context of Kolleru lake to larger issues like climate change. He also emphasized that the role of literature plays an important role in shaping environmental perspectives.



### PROF. K. SIRISHA SANGAMITHRA

Following the first session, Prof. K. Sirisha Sangamithra delivered her talk, initiating her session with singing a song from a famous movie in English to make the students bring their concentration back to the lectures. It was to enable them to acknowledge to learn language skills through Listening to Music, Watching Movies and TV Shows, Reading Subtitles, Podcasts and Audiobooks, Interactive Language Apps and Games, Reading Books and Newspapers. Subsequently, she elaborated her presentation in detail, alluding various illustrations and getting students immersed in the speech.



She stressed that learning English through those platforms can be a fun and effective way to enhance language skills.

- Watching movies and TV shows develops listening skills and helps to acquire much vocabulary that is crucial for effective communication in all ways.
- Subtitles help to develop reading skills and cognizance of grammar for effective spoken and written communication.
- Listening to music improves pronunciation, intonation and fluency.
- Podcasts and Audiobooks enhances listening comprehension.
- Overall, English language learning skills can be obtained through all the platforms. The prominent element is to have consistency in learning activity.

### FELICITATION

Following the speeches, in recognition of their invaluable contributions in motivating the students to embrace the responsibility to take care of the environment that is a key for happiness, peace and ease, both the speakers were felicitated and honored.



### DRAMA PERFORMANCES

Following speeches, Drama performances titled "The Golden Bread", "Twelfth Night", and "Pirates of the Caribbean" by students were enacted on the dais. Acknowledging the talent and abilities, they extended their appreciation for the students that have a liking for literature.



### VOTE OF THANKS

In the conclusion, Sri.Ch.S.V.Satyanarayana, Vice-Principal, expressed gratitude and extended his appreciation, on behalf of B.V.Raju College, to the both speakers for graciously accepting the invitation and for the commendable and thought provoking talks. The event concluded with a heartfelt vote of thanks, leaving a lasting impression on all attendees.

### PRIZE DISTRIBUTION CEREMONY

subsequently, the department of English arranged prize distribution ceremony regarding the English club activities held to improve the communication skills. Prize distribution to the winners occurred from the hands of the speakers. Winners of the activities felt so happy to be awarded from the hands of the guests.



## LITT. EXPO

### INTRODUCTION

Litt. Expo is a kind of literature representation. In this connection, some diagrams, pictures, charts and other models in relation to literature including Poetry, Prose, Drama, Play, Short Story, Grammar, Fiction, Non fiction, Phonetics, Writing communication includes letters, emails, reports and others, and any subject.) are made by the students and exhibited before the judges.

### OBJECTIVES

Litt. Expo promotes communication skills. It stimulates the imagination and creativity. It allows the development of a critical thinking and allows them to make better and more conscious decisions. It encourages them to use their bodies and voices. It encourages and inspires them to speak up boldly in front of others.

### PRESENTATION SKILLS, COMMUNICATION SKILLS AND SOFT SKILLS IMPROVEMENT

Litt. Expo is particularly held on the basis of presentation skills that are essential for students and must be acquired by them. In this technological advancement of world, students have to enrich their presentation skills that are wanted by employers of companies. At job places, the given job has to be presented before others in a professional manner. It is a challenging task to all employees. They can overcome this having effective presentation skills. Presentation skills require communication skills, body language, presence of mind, interpretation skills, etc. With a view to enhance effective presentation skills along with other skills, it is held for the students.



13 March 2024 is a date when an event named Litt. Expo held by the Department of English at library in the college. Around Ninety-five students with gifted talents from first year and second year participated in this event. They made simple and complex Litt. Expo project works concerning literature subjects. The event began at 10:15 am with the grace of Dr. I.R.Krishnam Raju, Principal of B.V.Raju College,

Sri. Ch.S.V.Satyanarayana, Vice-Principal and the HODs of various departments. First of all, Dr. I.R.K.Raju garu and Sri. Ch.S.V.Satyanarayana garu addressed the students with their motivational words and started the event where the projects, made of various topics of the Literature by the participants, were put on display in the MCA activity hall.



## ASSESSMENT BY JUDGES

For this event, two faculty, G.Bharathi and P.Karuna, from Smt. B. Seetha Polytechnic college as external judges and two faculty, B.Kiran, HOD of Physics and Electronics, from B.V.Raju College as internal judges, were invited. They played their roles effectively and patiently to judge the best of all participants, considering the parameters they had already been given. While judging, the judges raised logical queries to encourage the students and bring out the talents of presentation skills. Students retained their avidity to learn more and more with ardent attention throughout the event.



## APPRECIATION BY FACULTY AND JUDGES

Faculty of other departments also visited the event and extended their appreciations to the participants for their effort in making significant projects with regard to literature. At the conclusion of the event, Dr.I.R.Krishnam Raju, Principal, and Ch.S.V.Satyanarayana, Vice-Principal appreciated all the students for their efforts concerning the project works and creativity skills. The participants felt very happy and were equipped with the presentation skills and imagination skills.

## POETRY WRITING – WORLD POETRY DAY

### INTRODUCTION

Writing is a productive skill. For today's employee at an office, writing skills are essential. Undoubtedly, the way we convey our messages, ideas and thoughts decide the career growth of the professionals. Today's students are tomorrow's employees. As a result, we initiated Poetry writing to the students. It enhances vocabulary building, grammar skills, punctuation development and sentence structure. In this process, students were asked to narrate a poem on their own only to enhance required language skills.

The process of writing poetry can help build vocabulary. Individuals will learn how to incorporate new words when writing and understand their meanings. Poetry writing will expose individuals to literary devices such as alliteration, metaphors and personification. Their writing skills will improve and writing essays, reports and emails in the future will become easier. hance descriptive vocabulary. It provides a wide range of benefits to the students. It enriches language skills.

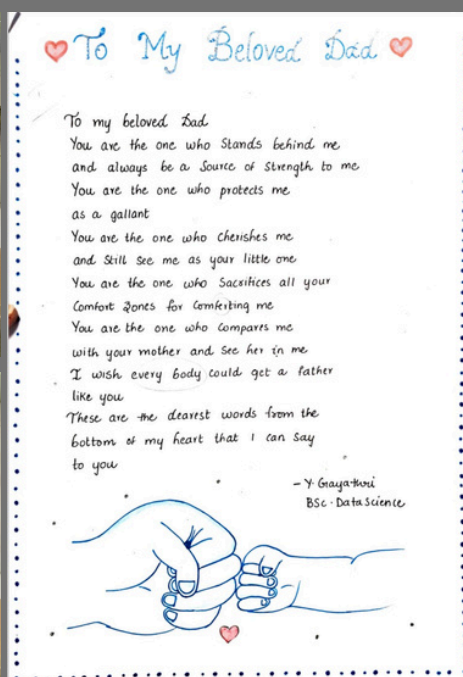
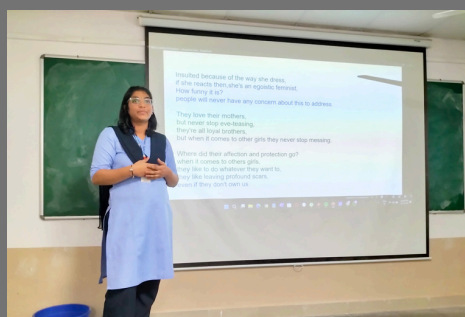
This practice makes them develop figurative language.

It improves usage of grammar skills effectively.

It develops a taste for literature in them.

It develops the imagination in them.

It enhances aesthetic sense of the students. Because there are above benefits for the students, poetry writing activity was held for degree first year students on the occasion of World Poetry day 21 March 2024.



Around 21 students with passion for writing poetry, came forward to narrate poems on their own. They chose different areas to narrate the poem. The imagination they put in the poems got vitality to theme of the poem they selected. In this regard, they were given some time in advance for effective delivery of the poem. They narrated all the poems with curiosity.

## OUTREACH PROGRAM – COMMUNICATION SKILLS DEVELOPMENT – B.V.RAJU MUNICIPAL HIGH SCHOOL, DURGAPURAM

Giving is living; Life is meant that we should not just survive, but thrive and help others thrive as well. This is something that the Department of English strongly believes in, and it has led us to want to host a Community Outreach Program to raise awareness of communication skills among schoolchildren. As a result, we met with B.V.Raju Municipal High School, Durgapuram, to obtain permission to host this event.

English communication skills are crucial for everyone, from schoolchildren to employees, but it is especially more important for schoolchildren. The decision to conduct this outreach program in government schools was made because teachers in government schools usually place a greater emphasis on reading and writing than on listening and speaking skills; it is also possible that they are unaware of the importance of language skills or are ill-equipped to do so. As a result, we decided to design an English communication skills awareness program. It is a little encouragement that can spark a great accomplishment.



We held it on March 20, 2024, for 9th grade school children with poor language capabilities. In order to turn these children from confusion to confidence in communication skills and arouse an interest among them to learn language skills, we had our students prepare Litt. Expo. projects on Grammar, i.e., Articles, Prepositions and Tenses; as well as some literary works. On displaying them, degree students, who attended the program one by one taught Litt. Expo project works, made the children involved in the subject, and interacted with them fully.

All the children remained connected and paid attention to all grammatical topics. It was observed that they felt very happy and educated. They raised their queries about how to acquire language skills to the fullest extent possible, and they were given answers. The Headmaster of the School greeted us warmly. By assigning this assignment to an English teacher, he was able to observe the entire program. He congratulated the entire team for making a great event and encouraged us to do more programs like this in the future.



## WADHWANI – EMPLOYABILITY AND COMMUNICATION SKILLS TRAINING PROGRAM FROM 06 TO 13 MARCH 2024

In collaboration with APSCHE, Wadhwani Foundation organized Employability and Communication Skills training program for batch 2 students including third year students who appear job interviews. It was conducted by the department of English under the guidance of HOD, U.Raju. As a part of this, we selected 54 students, who have a strong desire to excel their skills and set their sights on attending the training program. The training program began on 6 March 2024 in the presence of Dr.I.R.K.Raju, Principal of BVRC and Ch.S.V.Satrayayana, Vice-Principal of BVRC. They addressed the aspirants, who want to empower themselves getting necessary skills and shape themselves in to a well-rounded individual, encouraged them to score good marks and get certification in the course. P.Harisha acted as coordinator for this program. Aspirants are given directions and suggestions to complete assignments. After completion of the training, students were provided certification.



## INTERNATIONAL SCIENCE DAY: SCIENCE FESTA

The Centre for Innovation (CFI), the department of Physics and Electronics, hosted a four-day program titled Science Festa 2k24 at B.V.Raju College in commemoration of the "National Science Day." It was predominantly aimed at developing the importance of scientific research and its contributions to the society.

As a part of this, CFI conducted six activities, including Digital banner preparation, Mobile photography, Scientific Bingo, Drawing Competition, Digital presentation and Project Expo. A total of 320 students competed in the compelling and significant programs, engaging with full attitude of learning.



Throughout the Science Festa, students got participated actively and showcased their innovative and imaginative talents in all the activities. On the final day, there happened a gathering of the participants and winners of the events at MCA activity hall. Dr.I.R.K. Raju, Principal, and Sri. Ch.S.V.Satyanaraya, Vice-Principal, addressed the students with key notes concerning the Science Festa 2k24. Subsequently, HOD of the department, Mr. B.Kiran elucidated the purpose of the Science Festa, summarizing the event details. Finally, prize distribution took place to the winners.

## VISIT TO VISHVA, A TBI & PCB CENTRE

In today's rapidly developing world in all aspects, wisdom and knowledge of innovative and creative science is obligatory for every student. As a consequence, the department of Physics and Electronics wanted to hold a educational visit. In this regard, first year students from the department of Physics were taken to VISHVA, TBI and PCB training center, SVECW, Sri Vishnu Educational Society, Bhimavaram, on March 18, 2024. The main objective of paying this visit is to equip the Students with the basics of PCB design, Electronic components, and hands-on experience with PCB testing.

Students learnt a lot of practical knowledge of PCB during the visit. This will be useful in the future endeavors of their real lives at job places and in the selected career opportunities.



### SIGNIFICANCE OF PCBs AND TBIs

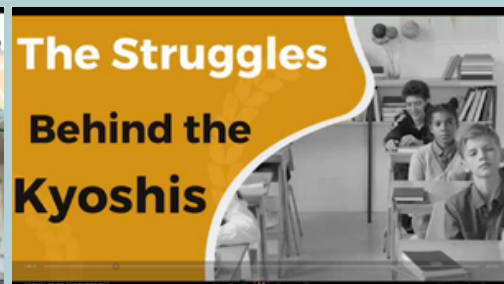
PCBs are essential components in electronic devices and equipment, providing a platform for interconnecting electronic components. They are used in various applications such as computers, smartphones, televisions, automotive electronics, medical devices, and more. PCBs facilitate the routing of electrical signals between components, enabling the functioning of electronic circuits. TBIs support startups and entrepreneurs in developing and commercializing innovative technologies and business ideas. They provide infrastructure, resources, mentorship, and networking opportunities to help startups grow and succeed. TBIs play a crucial role in nurturing and accelerating the growth of technology-based startups across various industries.

## VIFA FILM FESTIVAL SEASON - 2

Now a days, students with gifted creative talents and abilities, who are still being educated, wish to go after different careers instead of conventional jobs. Amidst those careers, Filmmaking, undoubtedly, can be said to provide creative career because it is an effective platform for the individuals, who foresee their career in film industry, to develop writing, directing, editing, etc., are obligatory for producing a complete film. We encountered some of our students who are in a quest of making Short films and recognized their creative and imaginative talents.

Taking their talents into an account, Green meadows campus, Sri Vishnu Educational Sociey, Bhimavaram, launched a new initiative, a film club, entitled with VIFA (VISHNU INDIE FILM AURA) in 2022. Under this umbrella, a short film season – 1 contest was held.

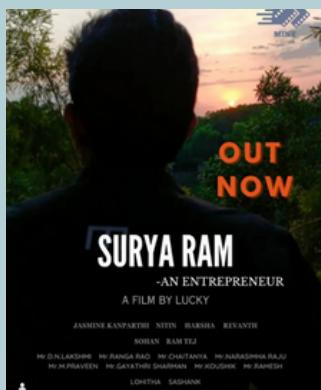
Following short film fest season – 1, short film contest season -2 was initiated. Student film makers were probed into commission of making short films. They directed eleven short films, showing outstanding passion for standing in the first position. The short film products were sent to the young film director Sanjeev Reddy to be judged. It became a challenge for Mr. Sanjeev Reddy who judged with pure measurements and appreciated the participants for showing their passion for movies.



### PRIZE DISTRIBUTION CEREMONY

On 9th January 2024, prize distribution of short film contest was taken place at miniplex in Vishnu society. J.Prasada Raju, GM of SVES, Sri. P. Srinivasa Raju, Vice Principal of SVECW, and Director of Student affairs, SVES, Bhimavaram; Dr. I.R.Krishnam Raju, Principal of B.V.Raju College; and Sri. Ch. S. V. Satyanarayana, Vice-Principal of BVRC, attended this prize distribution ceremony to present prizes.

Addressing the student community short film contestants at miniplex in SVES, Sri. P. Srinivasa Raju, and Dr. I.R.Krishnam Raju congratulated all contestants on their accomplishments in making thought-provoking and message-oriented short films, addressing them with their motivational words. Followed by the speeches of chief guests, prize distribution took place.



## SRUJANA - 2024

"A great journey begins with a small step". Sensing that a magazine is the imminent need for the students to explore their creativity. As a result, a humble hand-written magazine is launched. It comprises of short stories, Poetry pieces, Jokes, Paintings, Gallery, Personalities, Puzzles, etc., penned by the students and compiled to disburse its flavor to the readers.



As it is a tradition of this college every year, on 1st January 2024, this book was inaugurated by the management of the college, including Dr. I.R.K.Raju, Principal, Sri. Ch.S.V. Satyanarayana, Vice-Principal. The inauguration was attended by HODs, faculty and students' coordinators. Addressing the gathering about the Srujana 2024, Dr. I.R.K.Raju appreciated the students who aided to prepare the eye-popping and astounding hand written magazine.

## SVEEP (SPECIAL VOTER ENROLLMENT AND ELECTORAL PARTICIPATION)- 2024

The BV Raju College organized a significant Special Voter Enrollment and Electoral Participation (SVEEP) program on January 25, 2024. The program aimed to raise awareness about the importance of voting and encourage active participation in the electoral process among the college students and the local community.

The event commenced with an inaugural ceremony where Chief Guest, Collector P. Prasanthi, Principal Dr. IRK Raju, and Vice Principal CH S V Satyanarayana marked the beginning of the program. The Collector P. Prasanthi delivered a compelling keynote address emphasizing the pivotal role of youth in shaping the future of democracy through active electoral participation. She highlighted the significance of exercising the right to vote and urged the students to become responsible citizens.



In this program, J Prasada Raju, GM of SVES, P Srinivasa Raju, Vice Principal of SVES, Dr. I.R. Krishnam Raju, Principal of BV Raju college, Vice Principal, Sri Ch S V Satyanarayana, students coordinators and participants participated.

## G.DURGA GANESH – ADVENTURE CAMP SELECT – CERTIFICATION, BY VICE CHANCELLOR, AKNU, RAJAMAHENDRAVARAM

Adikavi Nannaya University, Rajahmundry, held a quest for the students for Adventure Camp, which was organized under the supervision of Ministry of Youth Affairs and Sports. The camp was conducted at Atal Bihari Vajpayee Institute of Mountaineering and Elide Sports, Pongdam, Himachalpradesh, from 19th December 2023 to 28th December 2023.

G.Durga Ganesh, currently studying second year degree at B.V. Raju College, Vishnupur, Bhimavaram, was selected to participate in this camp. Apart from him, 9 other students from other colleges that are affiliated with AKNU were also selected for this camp. These were sent to the Adventure Camp. Aside from the students represented AKNU, Rajahmundry, other states like Tamilnadu, Yanam, Bopal and Guntur, also participated in this camp.

The principal objective of this camp was to make the students learn rescue techniques in case of accidental immersion in river waters and other waters. As a part of this, they were trained in Swimming, Kayaking, Surfing, Boating, and Trucking.

After the return of the participants from the adventure camp, University's NSS coordinator Y Srinivasa Rao along with NSS activists received certificates for showing admirable aptitude to learning of rescue techniques on 10 March 2024. Mr. G.Durga Ganesh received certification of participation from the hands of Prof. K. Padmaraju, Vice-Chancellor, Adikavi Nannaya University, Rajahmundry, and was congratulated on the occasion. Dr. I R Krishnam Raju, Principal of B.V.Raju College, acknowledging his success, congratulated the student, Mr. G.Duga Ganesh.



## WORLD WATER DAY: A RALLY TO ACTIVATE THE SOCIETY ABOUT THE SIGNIFICANCE OF SAVING WATER.

The National Service Scheme (NSS) Units I and II, B.V.Raju College, Bhimavaram, held World Water Day on 22nd March 2024, conducting a rally in Bhimavaram. The rally included Dr. I.R.Krishnam Raju, Principal, Sri. Ch.S.V.Satyanarayana, Vice-Principal, NSS officers named M.E.A.V.V. Rambabu, and B.Kiran, along with NSS volunteers. In the

rally, participants chanted slogans like "Save Water, Save Life". On this occasion, Dr. I.R.Krishnam Raju addressed the participants about the significance of usage of water, emphasizing that every drop of water we save today will become the basis of life for tomorrow's generation. He finally urged everyone to use water responsibly and be ideal to every neighboring one in the neighborhood or in the society in terms of saving the water, failing which life becomes bitter without enough water to live. He then commended the NSS volunteer participants for their deliberate participation in promoting the importance of water.

## INTERNATIONAL WOMEN'S DAY : CELEBRATING WOMEN ACHIEVEMENTS

National Service Scheme Units I & II, B.V.Raju College, Bhimavaram, in collaboration with the Grievance Cell, held an event to honor the female faculty in commemoration of International Women's Day on 08 March 2024. It is celebrated every year. As a part of this, NSS Program officers conducted Rangoli competitions and Drawing competitions for the female students. Senior women faculty were appointed to serve as judges, following the parameters given by NSS officers to judge the competitions. Reminded the prominence of the day to female students, Winners of the competitions were appreciated with prizes.



Followed these competitions, on the same day, event organizers extended the program to women faculty, assembling them at MCA activity hall. The gathering included HODs of all the departments, NSS Program Officers, NSS Volunteers and Women, along with College Principal Dr. I. R. Krishna Raju, Vice-Principal Sri. Ch. S. V. Satyanarayana who graced the event as chief guests. Principal and Vice-Principal addressed, on this occasion, the gathering with a message about how hard-working and patient women are and how they serve to the society, illustrating examples of some women faculty and extended appreciation for the service they have done. Subsequently, several female faculty members poured their heart before the faculty, sharing their experiences with regard to the college, their journey in the college, and a few stories of inspirational women in the society.



## CERTIFICATE TRAINING PROGRAM ON "BASICS OF CHEMINFORMATICS & BIOINFORMATICS"

B.V.Raju College signed an MOU with CSIR -IICT, Hyderabad. As a part of this, CSIR-IICT offered a ten-day course titled Basics on Cheminformatics and Bioinformatics under CSIR-Integrated Skill Initiative (ISI) from 04th March to 15th March 2024. In this connection, a total of 22 students from chemistry background were taken to CSIR-IICT to be trained. The training program encompassed both theoretical knowledge and practical experience what they were taught during the tenure of fifteen days. The training program was led by Dr. China Raju, Nodal Officer of Skill Development. After completion the training, certificate distribution ceremony occurred. The ceremony was attended by distinguished professors named Dr.China Raju, Nodal officer, Mr. P.Anil Kumar, Coordinator, Dr. Ramars, Coordinator. In this regard, Dr.I.R.Krishnam Raju, Principal of B.V.Raju College, and Sri Ch.S.V.Satyanarayana, Vice-Principal, were invited to training program and Valedictory program.



## A ONE-DAY WORKSHOP ON IMPORTANCE OF CHEMINFORMATICS



On the occasion of National Science Day, 23rd February 2024, the Department of Chemistry (UG) held a one-day workshop on Cheminformatics Certificate Course. Dr. B. China Raju and Dr. P. Anil Kumar, Senior Principal Scientist and Principal Scientist respectively, from IICT- Hyderabad, presented and served as guest speakers in the workshop. They elaborated an inspiring presentation in detail on the "Importance of Skill Development Courses at IICT-HYD & Research Activities, New Research Trends in Chemistry" to the students of chemistry.



## COMMERCE-FESTA

### INTRODUCTION

The Department of Commerce organized a two-day event titled Commerce Festa -2024 for the first- and second-year students of Commerce from 5, March 2024 to 6, March 2024 under the guidance of D.Satytyanarayana, HOD of Commerce. On the day of the event, it was launched by Dr. I.R.K Raju, Principal, and Sri. Ch.S.V.Satyanarayana, Vice-Principal, addressing the gathering about the importance of Commerce festa. The event comprised of Poster presentation, Quick Pick and Represent Unicorn (Role Play). The event aimed to foster creativity, teamwork, and practical skills and it was conducted to first and second-year Commerce students. Esteemed faculty members from various departments were invited to judge the competitions, ensuring impartiality and expertise in evaluating the participants' performances.

During the valedictory session held on March 6th, 2024, Principal I R Krishnam Raju and Vice Principal CH.S.V.Satyanarayana commended the students for their exemplary talent showcased throughout the event. They emphasized the importance of active participation in all aspects to enhance interview performance and secure promising placements.



The Commerce Festa - 2024 at B V Raju College proved to be a resounding success, providing students with a platform to showcase their talents, hone their skills, and receive valuable feedback from esteemed judges. The event not only promoted academic excellence but also fostered a spirit of companionship and teamwork among the participants.

### GUEST LECTURE ON INVESTMENT PLANNING

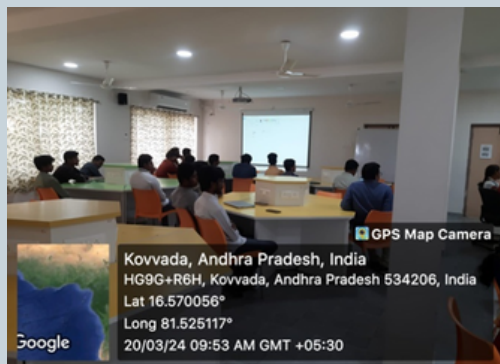
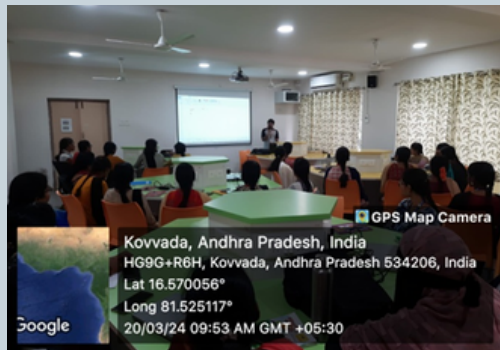
On 15th April 2024, the Department of Commerce at B V Raju College, organized a guest lecture on "Investment Planning" for the first and second year B.Com students. An esteemed resource person, Mr. Vijay Kumar Ratnam, was invited to illuminate the students' minds with outstanding knowledge of the concerned subject. With over 30 years of professional experience across national and international companies, Mr. Ratnam has garnered expertise in various domains including accounting and audits, marketing, administration, HR, process migration, training, and quality assurance.

The guest lecture aimed to provide insights into the importance of investment planning for individuals and businesses; various investment avenues and strategies available in the market; offer practical tips and advice for effective investment management. Mr. Vijay Kumar Ratnam's vast knowledge and experience in the field of commerce will greatly benefit our students and contribute to their holistic learning experience.



## INTERNSHIP TRAINING PROGRAM ON FULL STACK DEVELOPMENT

On 20th March 2024, the department of MCA, B.V.Raju College, Bhimavaram, inaugurated an Internship Training Program on Full Stack Development for the second year MCA students, using JAVA Script, CSS, HTML, MYSQL with Project Implementation. It spans a duration of one month from the starting date. Mr.R. Srinivas, Developer, V Cube Software Solutions private Ltd, Hyderabad is the facilitator for the internship training program.

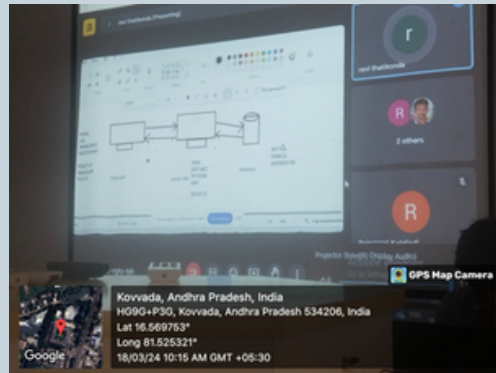


## B.V. RAJU COLLEGE'S MOU WITH V-CUBE SOFTWARE AND 7I TECH SOLUTIONS

B.V. Raju College in Bhimavaram signed an MOU with V-Cube Software Solutions Pvt. Ltd. and 7i Tech Solutions Pvt. Ltd., both headquartered in Hyderabad. This agreement lasts a duration of one year, starting from March 15, 2024, and concluding on March 15, 2025. The primary objective of this collaboration is to provide students with the latest knowledge of technological advancements within the software industry.

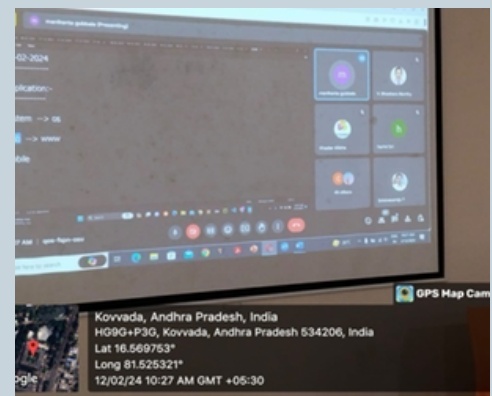
## GUEST LECTURE ON JAVA TECHNOLOGIES

On 18th March 2024, the department of MCA, B.V.Raju College, organised a guest lecture on JAVA Technologies. An eminent resource person, Mr. Ravi.Tatikonda, Solutions Architect at Knowledge Hut, Hyderabad, was invited to present lecture for the second year MCA students.



## A COGNIZANCE PROGRAM ON FULL STACK DEVELOPMENT

On 12th February 2024, the department of MCA, B.V.Raju College, conducted a cognizance program on Full Stack Development and Machine Learning by 7i Tech Solutions, Hyderabad, and by V Cube Software Solutions, Hyderabad for the second year MCA students.



## 24 HOURS FAILATHON - COME LETS FAIL AND LEARN

24 hours "FAILATHON- come lets fail & learn" was organised by Shri Vishnu Engineering College for Women, from 10 am of 04 January to 10 am of 05 January 2024 10:00, at Smt.B.Seetha Indoor Auditorium Exclusively for BVRC, SBSP,SVSP & VDC Students. It included the activities such as Elevator Pitch, Flow chart / Algorithm / UML, Business model canvas, Story creation & Advertisements. In this activity, around 14 students of MCA participated.



## CHEMVISME

On 27 February, the department M.Sc Chemistry conducted Chemvisme Competition for the second year students on the occasion of National Science day. Chemvisme included PPT presentation on Noble Laureates in Chemistry, Famous Indian scientists in Chemistry, Challenges and developments in pharmaceutical industries and Latest developments in science and technology. It was mainly planned to enable students to engage in the conceptual topics and their connection to industry. Participants designed their presentation to be engaging and interactive to keep the judges get involved. While presenting their presentations, they emphasized the crucial points of the concerned topic, using pictorial representation to engage the viewers and judges in the presentations.

Judges appreciated the participants for their expertise in delivering the subject they selected and confidence. Participants also felt happy to participate these kind of events



## A ONE-DAY WORKSHOP ON IMPORTANCE OF CHEMINFORMATICS



On the occasion of National Science Day, 23rd February 2024, the Department of Chemistry (UG) held a one-day workshop on Cheminformatics Certificate Course. Dr. B. China Raju and Dr. P. Anil Kumar, Senior Principal Scientist and Principal Scientist respectively, from IICT- Hyderabad, presented and served as guest speakers in the workshop. They elaborated an inspiring presentation in detail on the "Importance of Skill Development Courses at IICT-HYD & Research Activities, New Research Trends in Chemistry" to the students of chemistry. M.Sc Chemistry students participated.



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