

# B.V.RAJU COLLEGE (AUTONOMOUS)

Accredited by NAAC with B++
Ranked by NIRF in the band of 201-300
Sri Vishnu Educational Society
Bhimavaram

# FIRST QUARTERLY NEWSLETTER 2025

Sankranthi Sambaralu, Training programs, Internships, Achievements, Science fiesta, etc.









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# **FOURTH QUARTERLY NEWS LETTER - 2025**

# **PLACEMENTS**

In the academic year of 2024-25, throughout the campus placement drives, a total of 340 students from B.V. Raju College (A) including Degree, MCA and M.Sc have got selected so far.













# INTERNSHIP & TRAINING PROGRAM

# A TWO-MONTH INTERNSHIP ON "THE ULTIMATE UI/UX DESIGN COURSE FOR WEB AND MOBILE APPLICATIONS"

The department of Computer Science, B.V.Raju College, designed a Two-Month internship on "The Ultimate UI/UX Design Course for Web and Mobile Applications" and conducted it for final year Computer Science students. The internship took place from 30<sup>th</sup> December 2024 to 22<sup>nd</sup> February 2025. The primary objective of holding this internship is to provide students with empirical knowledge that is of most important in the present-day business world.

The internship was held in collaboration with PurpleLane, an educational technology-based platform, Hyderabad. Bali Pradyumna, trainer from PurpleLane, visited B.V.Raju College, equipped students with the knowledge of designing skills tools. While learning these skills, students got involved in the course. This internship significantly enhanced students' understanding of design principles, making them prepared for the future roles in the digital design industries and equal industries.



# B.V. RAJU COLLEGE (A) STUDENTS UNDERTAKE AN INTERNSHIP ON "HCL DATA SCIENCE INTERNSHIP"

The HCL Data Science Internship, organized by the Department of Computer Science, took place from 30th December 2024 to 22nd March 2025. Throughout the internship, final degree students gained valuable hands-on experience in the rapidly evolving field of data science. The program included a series of workshops, practical sessions, and real-world projects, where participants worked on data analysis, machine learning models, and statistical techniques. Students were exposed to industry-standard tools such as Python, R, and SQL, and learned how to apply data-driven insights to solve complex problems. With mentorship from experienced professionals, interns enhanced their technical skills, improved their problem-solving abilities, and gained a deeper understanding of data science applications in various industries. By the end of the program, participants had developed a solid foundation in data science, equipping them with the necessary skills to pursue careers in this in-demand field.





## **FOURTH QUARTERLY NEWS LETTER - 2025**



# **INTERNSHIP & TRAINING PROGRAM**

# A FIVE-DAY TRAINING PROGRAM ON "CHEMICAL AND MICROBIAL ANALYSIS OF FOOD AND WATER AT GRG FOOD TESTING LABORATORY, COIMBATORE."

As part of MoU, Ten final year Life-Sciences students from B.V.Raju College, accompanied by two faculty members, attended a five-day hands-on training program on "Chemical and Microbial Analysis of Food and Water at GRG Food Testing Laboratory, Coimbatore".

During the training program, Mrs. Revathi, Senior Chemist, along with Mrs. Mythili and Mrs. Srujana, Junior Chemists, facilitated the training program, showing ardent focus on elucidating everything in detail in relation to food testing.

This training program aimed at providing students with exposure to empirical knowledge of standard food testing procedures. This practical exposure helps students to prepare to meet the requirements of companies and industries where they wish to join.



# CERTIFICATE TRAINING PROGRAM ON "BASICS CHEMINFORMATICS & BIOINFORMATICS"

B.V.Raju College (A)signed an MoU with CSIR -IICT, Hyderabad. As part of this collaboration, CSIR-IICT offered a ten-day course titled "Basics on Cheminformatics and Bioinformatics" under CSIR-Integrated Skill Initiative (ISI) from 3<sup>rd</sup> March to 13<sup>th</sup> March 2025. In this connection, a total of 27 students from UG and PG chemistry background were taken to CSIR-IICT to undergo training. The training program encompassed both theoretical knowledge and hands-on experience based on what they were taught during the tenure of fifteen days. The training program was led by Dr. Ramars, Coordinator of Skill Development.

Upon the competition the training, a certificate distribution ceremony occurred during the valedictory program. In the event of this distribution ceremony, Dr.I.R.Krishnam Raju, Principal of B.V.Raju College, and Sri Ch.S.V.Satyanarayana, Vice-Principal, were cordially invited and welcomed to the event. During the conclusion of the program, B.V.Raju College (A)resigned its MoU with CSIR-IICT. It was graced by esteemed professors named Dr. China Raju, Nodal officer, Mr. P.Anil Kumar, Coordinator, Dr. Ramars, Coordinator.





# **ACHIEVEMENTS & TRAINING PROGRAMS**

INTERNATIONAL WOMEN'S DAY CELEBRATIONS AT THE COSMOPOLITAN CLUB AUDITORIUM, BY SMT. C. RANI. DISTRICT COLLECTOR OF WEST SHNU GODAVARI DISTIRICT, IN COLLABORATION WITH B.V.RAJU COLLEGE (A), BHIMAVARAM.

On 8<sup>th</sup> March 2025, International Women's celebrations were organized at the Cosmopolitan Club Auditorium, by Smt. C. Naga Rani, District Collector of West Godavari Distirict, in collaboration with B.V.Raju College (A), Bhimavaram.

The principal objective of holding this celebration was to sustain and promote the women's empowerment, gender equality and education. For this purpose, B.V.Raju College (A) took active part in the celebrations and headed the entire event that featured several activities such as 2K Run, in which 150 students from B.V.Raju College (A) and VIT participated; Cultural Programs, including theme dance, and classical dance performances; Prominent Women's Get-ups to make the world about women empowerment; and motivational theme dances.

During the celebrations, Smt. C. Naga Rani, District Collector, delivered an inspiring message. She encouraged women to pursue their dreams confidently, saying the prominence of women empowerment in the present society.



# **B V RAJU COLLEGE**

(Autonomous)





# B.V.RAJU COLLEGE (A) STUDENTS UNDERTAKE AN INTERNSHIP ON "PHARMACEUTICAL PREPARATIONS"

Final year Microbiology students, B.V.Raju College, Bhimavaram, had the opportunity to undertake an internship on Pharmaceutical preparations in Apitoria Pharma industry located in Pydibhimavaram, Srikakulam district. During the internship, they explored various aspects of pharmaceutical preparations, with a particular focus on microbial and instrumental analysis. They gained hands-on experience in the microbial analysis of purified water and amoxicillin trihydrate, as well as the instrumental analysis, manufacturing, storage, and packaging processes of amoxicillin trihydrate.





# SANKRANTHI SAMBARALU

# SANKRANTHI SAMBARALU CELEBRATIONS AT B.V.RAJU COLLEGE (A)

On 8<sup>th</sup> and 9<sup>th</sup> January 2025, B.V.Raju College (A) celebrated Sankranthi Sambaralu, a lively two-day cultural festival. It was coordinated by VCLC (Vishnu Cultural and Literary Club). The celebration aimed at sustaining cultural heritage and traditional values among the students in India.

On this occasion, the venue for Sankranthi Celbrations at Sri Vishnu Educational Society was beautifully adorned with festive decorations, lively Rangoli designs, and traditional artwork, bringing light, joy and festive atmosphere to event.

Sri. K.V.Vishnu Raju Garu, Chariman of Sri Vishnu Educational Society, graced the event and addressed participants, emphasizing the importance of conducting Sankranthi Sambaralu. He also encouraged the younger generations in India to acknowledge the prominence these festivals and preserve them alive. Dr. I.R.Krishnam Raju, Principal of B.V.Raju College (A), extended his appreciations to all participants for their heartfelt engagement in making the celebrations grandeur.

This celebration included several events such as cultural programs, including traditional dances, music performances, and folk songs; Sankranthi Celebrations, including the exchange of harvest- themed gifts, such as sugarcane, jaggery, and sesame seeds; and Food festival, including the exchange of harvest- themed gifts, such as sugarcane, jaggery, and sesame seeds. The students who engaged in the celebrations were overjoyed.





# **ACADEMIC SKILL ENHANCEMENT ACTIVITIES**

### **SCIENCE FESTA 2K25**

The Centre for Innovation (CFI), the department of Physics and Electronics, hosted a one-week program titled Science Festa 2k25, from 17<sup>th</sup> to 22<sup>nd</sup> February 2025 and 28<sup>th</sup> February 2025 at B.V.Raju College (A) in commemoration of the "National Science Day." It was predominantly aimed at developing the importance of scientific research and its contributions to the society.

As a part of this, CFI conducted five activities, including Drawing, Digital presentation, Poster making, Scientific Bingo, and Project Expo. A total of 320 students competed in the compelling and significant programs, engaging with full attitude of learning.

Throughout the Science Festa, students got participated actively and showcased their innovative and imaginative talents in all the activities. On the final day, there happened a gathering of the participants and winners of the events at Colloquium. Dr.I.R.K. Raju, Principal, and Sri. Ch.S.V.Satyanaraya, Vice-Principal, addressed the students with key notes concerning the Science Festa 2k25. Subsequently, HOD of the department, Mr. B. Kiran elucidated the purpose of the Science Festa, summarizing the event details. Finally, prize distribution took place to the winners.



### CAPSHINE ENGLISH FLUENCY TRAINING PROGRAM

The department of English, B.V.Raju College (A), in collaboration with Capshine, an app-based English fluency development platform, initiated a training program for the newly joined degree students on 30<sup>th</sup> January 2025.

This initiative is with a mind to develop the English communication skills that are essential for each student to thrive in their academic, chosen professional careers. For this reason, Dr. I.R.Krishnam Raju, Principal of B.V.Raju College (A), a proponent of innovative opportunities for the advancement of skillset, offered this valuable training platform to the student community.

This app-based English fluency development platform, Capshine, offers a great number of features that included Talk-time sessions, one of the most prominent features for the enhancement of English fluency; Mastering Job interviews; Live sessions via zoom meetings followed by an evaluation test; Recorded video lessons followed by an evaluation test; and other features that every online English platform provides with the learners.





# WORKSHOP, TALK AND GUEST LECTURE

# WORKSHOP ON CLOUD APPLICATION DEPLOYMENT WITH AWS

The department of MCA, B.V.Raju College (A), organized a workshop on "Deployment of Application on Cloud" on 8<sup>th</sup> March 2025, facilitated by Mr. N.Naga Santosh Babu, a Senioor Principal Consultant and Cloud and DveOps mentor. During the workshop, students gained practical experience in deploying cloud application using AWS (Amazon Web Services). They also received invaluable knowledge of Deep Learning and Artificial Intelligence.



# TECHNICAL TALK ON PROBLEM SOLVING SKILLS BY MCA ALUMNUS

The department of MCA, B.V.Raju College (A), conducted a Technical Talk on Problem Solving skills on 17<sup>th</sup> February 2025 for the first year students. The session was delivered by Mr. Prasad Babu, an alumnus of 2005 MCA batch. He is currently working as Associate Manger in Application Deliver at DXC Technologies, Canada.

Mr. Prasad Babu shared his valuable insights on approaching technical problems. His talk inspired students to strengthen their analytical and problem-solving skills that are essential for success in the IT industry



### A GUEST LECTURE ON "PHARAMACEUTICAL INDUSTRY: A BRIEF REVIEW"

On 28<sup>th</sup> February 2025, the department of UG Chemistry, B.V.Raju College, Bhimavaram, held a guest lecture on "Pharmaceutical Industry: A Brief Review". In this connection, Dr. Subbanarasimhulu Porala, Deputy General Manager, Apothecon Pharmaceuticals Pvt.Ltd., Hyderabad, was invited to deliver a lecture. The session was highly informative and engaging. It offered the participants a glimpse into the Pharmaceutical industry. Dr. Subbanarasimhulu Porala elaborated on everything in detail with patience, and students were greatly engaged in it to make it useful for their future endeavors.







# CELEBRATION AND WORKSHOP

# INTERNATIONAL WOMEN'S DAY CELEBRATIONS AT THE COSMOPOLITAN CLUB AUDITORIUM, BY SMT. C. NAGA RANI, DISTRICT COLLECTOR OF WEST GODAVARI DISTRICT, IN COLLABORATION WITH B.V.RAJU COLLEGE (A), BHIMAVARAM.

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# GUIDANCE TO ENTREPRENEURSHIP-SUGGESTIONS FROM MR. D. SIVA KIRAN, PRINCIPAL LEAD AT AKAMAI TECHNOLOGIES

On 20<sup>th</sup> February 2025, an expert talk session was held on the topic "To be an Entrepreneur" for MCA and B.Sc Computer Science students. Mr. D.Siva Kiran, Principal lead at Akamai Technologies, was invited to address the student community with his erudition in the field of Entrepreneurship.

It was an inspiring session where students learned about entrepreneurship, explored new startup ideas, and got worthy advice on how to become successful entrepreneur.

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# SKILL ENHANCEMENT ACTIVITIES

### POETRY WRITING COMPETITION

On 21<sup>st</sup> of March 2025, the department of English conducted a poetry writing competition on the occasion of "World Poetry Day" for the first-year students of second semester. Writing is a productive skill. For today's employee at an office, writing skills are essential. The process of writing poetry can help build vocabulary. Individuals will learn how to incorporate new words when writing and understanding their meanings. Poetry Writing will expose individuals to literary devices such as alliteration, metaphors and personification.

Around 33 students with passion for writing poetry, came forward to narrate poems on their own. They choose different areas to narrate the poem. The imagination they put in the poems got vitality to theme of the poem they selected. In this regard, they were given some time in advance for effective delivery of the poem. They narrated all the poem with curiosity, the competition. The main objective of this competition is to improve the communication skills and public

speaking skills of the students.







## **ROLE PLAY COMPETITION**

The department of English conducted Role Play Activity on February 18, 2025. It was planned to help first-year degree students improve their speaking and communication skills.

The main aim was to help students speak confidently and interact with others. First, the activity was conducted in classrooms, where students performed role plays in front of their classmates. The best performers from each class were then selected to take part in the final event.

This final round brought together students from different classes who showed great speaking and creative skills. The event gave students a chance to express themselves, work in teams, and solve problems while enjoying the experience.

Overall, the activity helped students become better speakers, more confident, and also develop important life skills like teamwork, thinking clearly, and being creative.









# SKILL ENHANCEMENT ACTIVITIES

### **PUBLIC SPEAKING CLUB ACTIVITITES**

The Public Speaking Club, launched by the department of English in the first semester 2025, resumed on 13th February 2025 and successfully concluded its activities for the semester on 27th March 2025. The club's main goal is to help students build confidence, improve communication skills, and develop critical thinking. During this period, participants engaged in a variety of activities, including Group Discussions, Debates, and Just A Minute (JAM) sessions. These exercises were designed to actively involve students and enhance their public speaking abilities.

Students' confidence has significantly increased through regular practice. Communication skills, such as voice modulation and body language, have noticeably improved. Peer feedback and evaluation sessions have supported individual progress and growth. The club's focused efforts have made a positive impact, equipping students with essential skills for effective public speaking.









# SKILL ENHANCEMENT ACTIVITIES

### STATISTICAL TRAILBLAZERS

The Department of Mathematics and Humanities has conducted an academic activity "Trailblazers in Statistics and Mathematics" for the students of first and second year's. 'Trailblazers' is an inspiring word and it means the pioneers in both Statistics and Mathematics like R. A. Fisher, James Bernoulli, Dennis Poisson, Karl Pearson, Who did their greatest research in finding the valuable concepts, Theorems and ultimately they lead to greatest development in the subject. The students of both Statistics and Mathematics, as part of there curriculum are going through the formulas and concepts given by the pioneers in each semester. The aim of the programme is to bring awareness not only about the names of the pioneers but also their valuable contribution to the subject.





### **UGADI SAMBARALU**

B.V. Raju College(A) celebrated Ugadi Sambaralu with great enthusiasm on March 29, 2025. The Akhil Bharatiya Vidyarthi Parishad (ABVP) at SRKR Engineering College organized the event. 52 enthusiastic students of B V RAJU COLLEGE actively participated in this event to support ABVP and to carry forward our Indian culture and tradition.



AKSHAYA VARMA NADIMPALLI PARTICIPATED IN 67<sup>TH</sup> NATIONAL SHOOTING CHAMPIONSHIP COMPETITIONS- REFILE EVENT

Akshaya Varma Nadimpalli, representing the Rifle Association of Andhra Pradesh, participated in the 67<sup>th</sup> National Shooting Championship Competitions, held at Bhopal, Madhyapradesh from 15<sup>th</sup> to 31<sup>st</sup> December 2024. He competed in six rifle events and demonstrated consistent performance in all and achieved outstanding score in each. It is further certified that he is recognised as a "Renowned Shot" in accordance with Government of India's Notification.



# NEWS LETTER B.V.RAJU COLLEGE (A)

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