



VCLC
ACTIVITIES
VIFA
SHORT FILM
MAKING
FEBRUARY
2023

VIFA (VISHNU INDIE FILM AURA)

Now a days, students with gifted creative talents and abilities, who are still being educated, wish to go after different careers instead of conventional jobs.

Amidst those careers, Filmmaking, undoubtedly, can be said to provide creative career because it is an effective platform for the individuals, who foresee their career in film industry, to develop writing, directing, editing, etc., are obligatory for producing a complete film. We encountered some of our students who are in a quest of making Short films and recognized their creative talents.

Taking their talents into an account, we wanted to build their creative skills. As a consequence, VCLC launched a new initiative, a film club, entitled with VIFA (VISHNU INDIE FILM AURA), and it was inaugurated by Dr. I.R.Krishnam Raju, Principal and Sri Ch.S.V. Satyanarayana, Vice-Principal, on 21st September 2022. Permitting the students, under the auspices of cultural coordinator, they were probed into commission of making short films. They directed the first film named SIVAME SATYAM by team MITRABRUNDAM and was released amidst of student community and faculty.



JUDGEMENT BY FILM DIRECTORS

SIVAME SATYAM got such a wide response, and many prominent personalities appreciated the “A Team Mithrabrundham” who shot the film. With the inspiration and encouragement from the management, VIFA held a short film contest among the students of SVES, Bhimavaram. Eleven teams enrolled for the short film competition and submitted their films to VIFA. All the short films were sent to two prominent upcoming film directors to be judged.

1. **Sanjeev Reddy** - Director

Films: Login (Debut film)

ABCD (American Born Confused Desi) Lead Allu Shirish

Ladies and Gentlemen (Login remake into Telugu)

2. **Suresh Dasari** - Associate Director

Films: Bhimbhisaara, Anubhavinchu Raja

VIFA (VISHNU INDIE FILM AURA) CLUB

Prize Distribution

On 21st February 2022, prize distribution of short film contest was taken place at miniplex in Vishnu society. Sri. K.V.Vishnu Raju, Chairman of SVES and Sri Ravichandran Rajagopal, Vice Chairman attended this prize distribution function to present prizes

Sri. K.V.Vishnu Raju addressing

Addressing the student community short film contestants at miniplex in SVES, Sri. K. V. Vishnu Raju, Chairman of SVES, first of all congratulated all contestants on their accomplishments in making thought-provoking and message-oriented short films. He then added that it had been, in fact, their objective to establish a film making environment for the students who aspire to settle in creative careers like film making. This short film competition amidst the student community of all colleges in SVES came as an opportunity to me to develop this short film making more and more and establish a good environment for the future endeavors to make short films.



Sri.Ravichandran Rajaopal addressing

Addressing all the contestants of short films, Sri Ravichandran Rajagopal appreciated everyone for their avidity in the art of film making.



Prize distribution

Followed by the speeches of chief guests, prize distribution took place. It was a pride moment for all short film contestants to get prizes from the hands of Sri. K.V.Vishnu Raju and Sri. Ravichandran Rajgopal. To all the winners, they distributed prizes.

