





### L4G CAMPUS PARTNERSHIP AGREEMENT WITH BVRT

**THIS L4G CAMPUS PARTNERSHIP AGREEMENT** ("**Agreement**") is made and entered into as of the ?? day of November, 2020 (the "**Effective Date**"), by and between

**L4G SOLUTIONS PRIVATE LIMITED** (CIN No. U80301TG2019PTC135505), a Company Registered under the laws of India, having its corporate office at Plot No. 280, Road No. 78, Jubilee Hills, Hyderabad 500033, India (referred to as "**L4G**" or "FIRST PARTY"); AND

**B V Raju College** (Reg. No. \_\_\_\_\_\_), a College, having its campus at Vishnupur, Kovvada Rd, Kovvada, Andhra Pradesh 534202, India (referred to as **"BVRT"** or "Campus Partner" or "SECOND PARTY");

Both L4G and BVRT shall be individually referred to as "Party" and jointly as "Parties";

### **RECITALS**

WHEREAS, L4G is a one-stop integrated platform that creates an end-to-end ecosystem for Education, Skill, Employability and Entrepreneurship. L4G connects the dots in the system through effective collaboration between the dynamic group of stalwarts which comprises of educationists, academicians, industrialists, ex-government officials, technology partners, Human Resource Specialists, Start-up Entrepreneurs and large pool of trainers across multiple disciplines;

WHEREAS, L4G is working with Knowledge Partners like Coursera, Google, AWS, The Institute for Enterprise Growth Foundation etc. to work with higher educational institutions ('Campus Partners') pan India for use by their Students and Faculty ("Users") through L4G Aggregator Framework.

WHEREAS, BVRT is a Higher Educational Institution in the field of Engineering and Education;

WHEREAS the Parties have agreed to enter into a relationship, certain confidential information including and without limitations - technical, patented, financial information and trade secrets may be disclosed between parties;

WHEREAS, the Parties have agreed as set forth the scope of work here in this Agreement and associated price for L4G's Aggregator Platform in furtherance of the terms of this Agreement;

**NOW, THEREFORE**, in consideration of the promises hereinafter contained, the parties hereby agree as follows:

- 1. Purposes and Authority: The purpose of this Agreement is to set forth the mutually agreeable terms and conditions under which both parties will cooperate in order to provide L4G's Aggregator Platform to the 'Users' of BVRT.
- 2. Term, Fees and Billing: The Term of this agreement is for one year. L4G will invoice the Campus Partner or the 'Users' directly as per the price mutually agreed under this Agreement Annexure I Price Schedule. The Campus Partner shall ensure that the payments from all the 'Users' shall be paid to L4G either by the Campus Partner by collecting from 'Users' or the 'Users' directly paying to L4G. All Fees hereunder are non-cancelable and non-refundable upon issuance of any invoice or User License by L4G.
- 3. Taxes: The price is exclusive of applicable GST/IGST. The applicable GST/IGST will be charged to the User at the time of issuance of Invoice by L4G.





- 4. Parts of this Agreement: This Agreement consists of the Annexures listed below, which are part and parcel of this Agreement.
  - a) Annexure I: L4G's L4G's Aggregator Platform
  - b) Annexure II: Price Schedule
- 5. Entire Agreement: This Agreement, and all Annexures and documents referenced herein, is the parties' entire agreement relating to its subject and supersedes any prior or contemporaneous agreements on that subject.
- 6. Recitals: The recitals to this Agreement shall be deemed to be part of the terms of this Agreement.
- 7. Counterparts: This Agreement may be executed in two counterparts, each of which shall be deemed an original Agreement for all purposes and which collectively shall constitute one and the same Agreement.

By signing below, the Parties agree to be legally bound by the terms and conditions set forth in this Agreement.

**IN WITNESS THEREOF**, the parties hereto have executed this Agreement as of the Effective Date.

For and on behalf of For and on behalf of:

L4G Solutions Private Limited By Name: Angel Saxby Title: Vice President - Corporate Connect Date: 07-Nov-2020



**B V Raju College** By Name: Title: Date: -Nov-2020

Witness:

1. Name:

Address: Contact No: 2. Name:

Address: Contact No:





### <u>ANNEXURE – I</u> L4G CAMPUS PARTNERSHIP - FEATURES & BENEFITS

### L4G's Aggregator Platform:

- Coursera for Coronavirus Response Program (C4CV) Learning Assessment (mandatory for all learners) on:
  - Skills of Today + Skills for Career Success
  - Skills of Tomorrow + Skills for Career Success
- Get access to L4G Portal with Coursera for Coronavirus Response Program (C4CV) Performance Data
- Press release by Coursera-L4G-College on C4CV Journey
- Publish the Learning Outcomes to Recruiters (by College and L4G)
- Showcase the impact of Digital Learning through C4CV during the lockdown to External Agencies for Rankings and Accreditations though the College Digital Dashboard
- Digital Portfolio of the College as per its Governance structure
- Digital Dashboard of the College with L4G initiated programs (ongoing & coming up free & paid) like Google, AWS, The Institute for Enterprise Growth Foundation, etc.
- Facilitate visibility of the College/Learners on Social Media
- Campus Recognition Certificates for College/Department Online Learning
- Appreciation Certificates for Principal/HODs for their efforts to drive Online Learning
- Best Performer Certificates for Faculty/Students
- Digital Transformation Leader Certificates for SPOCs

### Dedicated online L4G Team:

- Program (Customer Success) Manager
- Program Coordinator

### In addition to the above team; the following teams from L4G will provide Online Support:

- Implementation & Planning Team
- Data Team
- Online Proctored Assessment Team
- Technical Support Team
- Portal & Dashboard Teams
- Digital Marketing Team

### BVRT to provide the following details to L4G for effective implementation of this Agreement:

- 1. Governance Structure for customization of the Portal and provide access
- 2. Reports & Analytics required
- 3. Recruiters Information to provide access to the Portal
- 4. Learning Assessment Schedule (dates to conduct online proctored assessment) for:
  - a. Skills of Today + Skills for Career Success
  - b. Skills of Tomorrow + Skills for Career Success

### L4G Solutions Private Limited

By Name: Angel Saxby Title: Vice President - Corporate Connect Date: 07-Nov-2020



### B V Raju College

By Name: Title: Date: -Nov-2020





### <u>ANNEXURE – II</u> L4G CAMPUS PARTNERSHIP - PRICE SCHEDULE

Year	No. of User Licenses/ Campus	Annual Price per User (INR)	Total Annual Amount (INR)
Academic Year 2020-21	500	100 + 18% GST	59,000/-

The price includes L4G's Aggregator Platform listed as per ANNEXURE - I

**Payment:** BVRT should take the responsibility to consolidate the Users branch-wise and send the information to L4G after which L4G will raise the invoice.

The following are the options for Fee payment - to be paid within one week of L4G raising the Invoice:

Option 1: Users will pay to the College - College will pay to L4G

Option 2: Users will pay directly to L4G through online payment here

#### L4G Solutions Private Limited By Name: Angel Saxby Title: Vice President - Corporate Connect Date: 07-Nov-2020





### **B V Raju College** By Name: Title: Date: -Nov-2020





# Learning for Growth

# Your Growth Partner in

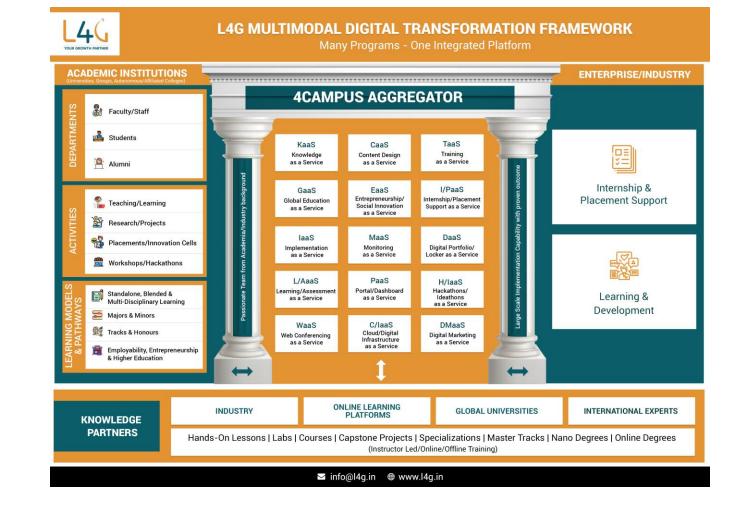
Education, Skill & Entrepreneurship



## YOUR GROWTH PARTNER

Campus Partnership

# L4G 4Campus Aggregator Platform



# L4G Campus Partnership

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- Digital Portfolio of the college as pet the Governance structure provided by the college
- Assistance to get visibility of your College/Learners in Social Media
- Campus Recognition Certificates for College/Department Online Learning
- Appreciation Certificate for Principal/HODs for their efforts to drive Online Learning
- **b** Best Performer Certificates for Faculty/Students
- Digital Transformation Leader Certificate for SPOCs
- Digital Dashboard of the College with all the L4G initiated programs like Google, AWS etc..

# Coursera for Coronavirus Response Program (C4CV) Learning Assessment

In order to measure the learning outcomes of the C4CV Program, Learners should choose any one of the below options mandatorily through the online proctored assessment conducted by L4G to receive C4CV Completion Certificate by L4G - Coursera

## Skills of Today + Skills for Career Success

- Artificial Intelligence Basics
- Quantitative Aptitude & Logical Reasoning
- Communication skills
- Skills of Tomorrow + Skills for Career Success
  - Python programming
  - Data Science and Analysis
  - Machine Learning
  - Communication skills

National Press Release will be covered by L4G – Coursera by adding your <College Name>



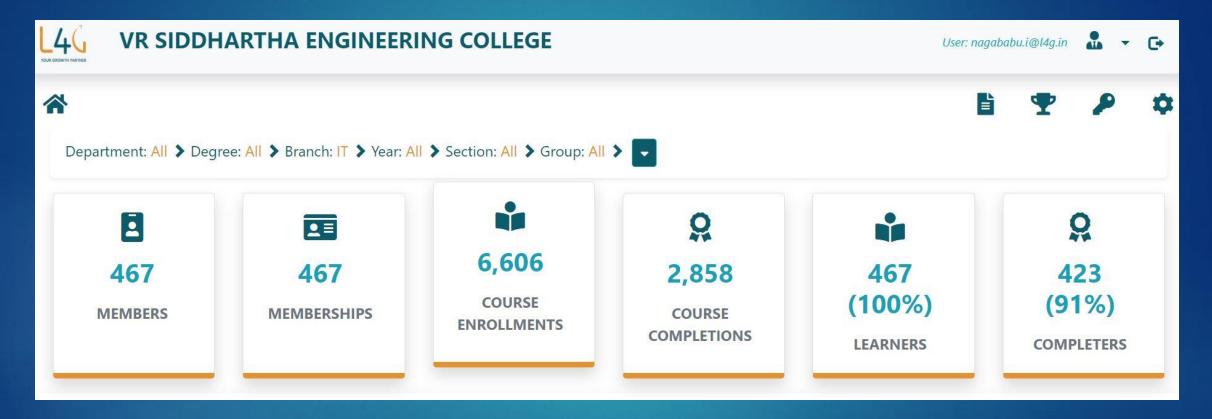
# Local Press Release Draft\*

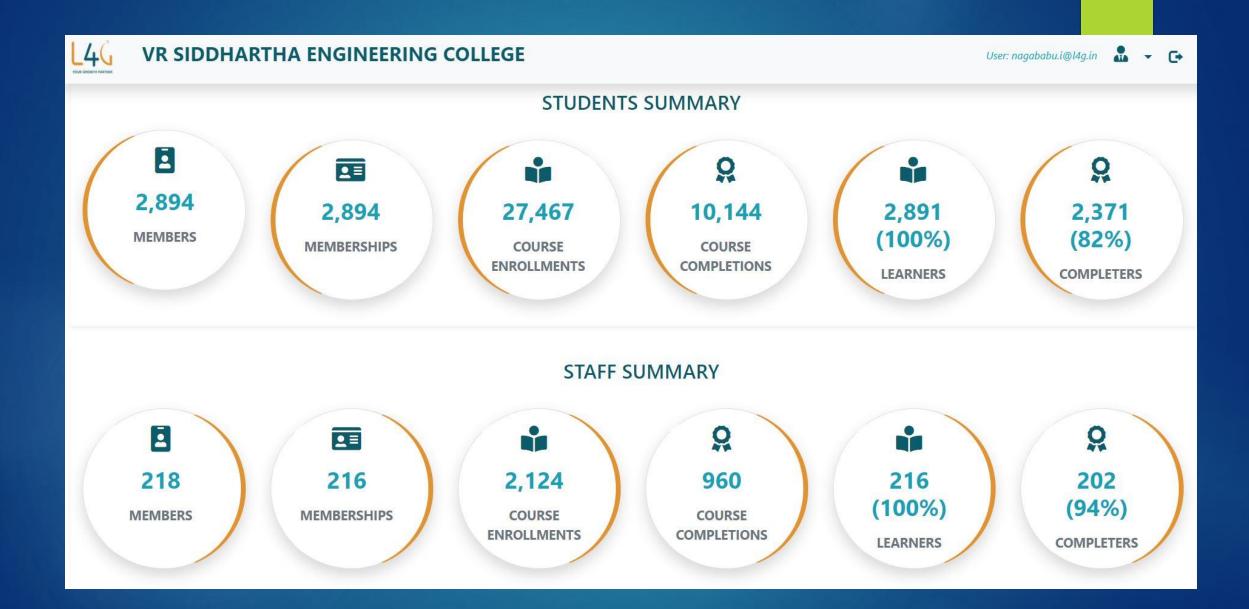
\* You are allowed release press release only after apporval by L4G – Coursea. Please share customized local press release before publishing

Customized Digital Dashboards as per the Governance Structure



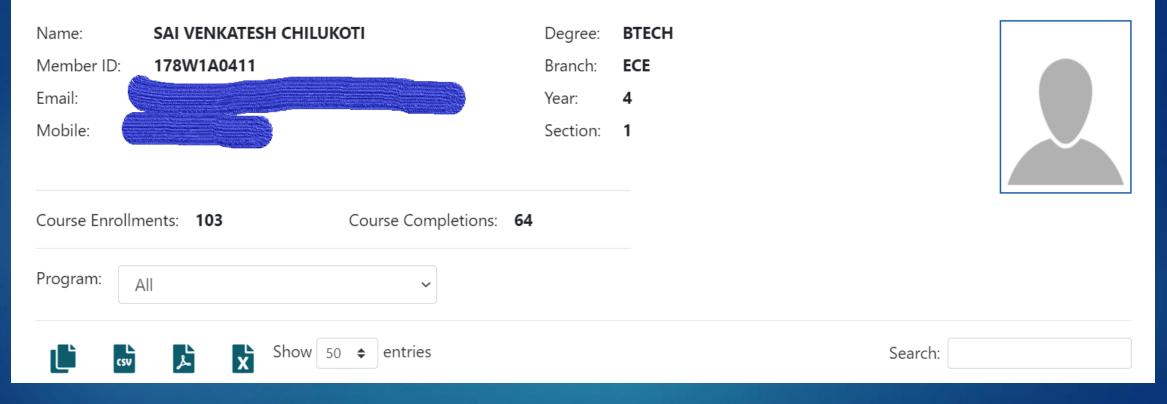
# **Department Level Summary**





## **< >** DIGITAL PROFILE

## **VR SIDDHARTHA ENGINEERING COLLEGE**



S.No.	Course Name	Enrolled On <sup>↑↓</sup>	Last Activity At 1	Progress <sup>†1</sup>	Status 💷
1	AI For Everyone	11-Apr-2020	15-Apr-2020 08:21 PM	100%	0
2	Neural Style Transfer with TensorFlow	21-Apr-2020	21-Apr-2020 07:34 PM	100%	0
3	Image Denoising Using AutoEncoders in Keras and Python	11-May-2020	18-May-2020 12:27 AM	100%	0
4	Applied Machine Learning in Python	20-Jun-2020	29-Jun-2020 04:31 PM	98%	0
5	Introduction to TensorFlow for Artificial Intelligence, Machine Learning, and Deep Learning	11-Apr-2020	08-Jul-2020 01:28 AM	92%	0
6	Structuring Machine Learning Projects	08-Apr-2020	09-Apr-2020 12:16 PM	92%	0
7	Mathematics for Machine Learning: Linear Algebra	08-Apr-2020	14-May-2020 07:30 PM	91%	0
8	Support Vector Machine Classification in Python	20-Jun-2020	23-Jun-2020 07:27 PM	90%	0
9	Convolutional Neural Networks	09-Apr-2020	11-May-2020 12:41 AM	88%	0
10	Sequences, Time Series and Prediction	08-May-2020	21-May-2020 03:24 PM	88%	0
11	Creating Custom Callbacks in Keras	21-Apr-2020	23-Apr-2020 09:39 AM	87%	0
12	Sequence Models	19-Apr-2020	30-Apr-2020 10:04 AM	85%	0
13	Natural Language Processing in TensorFlow	03-May-2020	05-May-2020 03:50 PM	84%	0
14	Convolutional Neural Networks in TensorFlow	17-Apr-2020	03-May-2020 05:19 PM	81%	0
15	Support Vector Machines with scikit-learn	30-Jun-2020	02-Jul-2020 03:52 PM	80%	0

Sample Digital Appreciation Certificates

# Sample Appreciation for Institution





# OF APPRECIATION

Is Awarded to

## **INSTITUTION NAME**

CITY/VILLAGE, STATE

for the great contribution to the Coursera for Corona Virus (C4CV) initiative. Thank you for being a supportive element to L4G - Coursera.



# Sample Appreciation Certificate for Principal



# Sample Appreciation Certificate for Department

# CERTIFICATE OF APPRECIATION Is Awarded to **HEAD OF DEPARTMENT** of DEPARTMENT NAME, COLLEGE NAME CITY/VILLAGE, STATE for his/her instrumental role in making the Coursera for Corona Virus (C4CV) coursera initiative a grand success. Thank you for being a L4G - Coursera change enabler. for Campus March 2020 - July 2020

**L**( coursera for Campus **Of Appreciation** Is Awarded to **SPOC NAME** of Institute Name CITY/VILLAGE, STATE for his/her instrumental role in making the Coursera for Corona Virus (C4CV) initiative a grand success. Thank you for being the L4G - Coursera Digital Transformation Leader. March 2020 - July 2020

Sample C4CV - Digital Transformation Leader Certificate Sample Achievement Certificate for Faculty





for Campus

Is Awarded to

## **FACULTY NAME**

of

Institute Name CITY/VILLAGE, STATE

for his/her performance in Coursera for Corona Virus (C4CV) Initiative. Thank you for being the L4G - Coursera Faculty AMBASSADOR/CHAMPION/LEADER.



Sample C4CV – Student Achievement Certificate





**coursera** for Campus

Is Awarded to

## **STUDENT NAME**

of

**INSTITUTE NAME** CITY/VILLAGE, STATE

for his/her performance in Coursera for Corona Virus (C4CV) Initiative. Thank you for being the L4G Coursera Campus FELLOW/AMBASSADOR/CHAMPION.

April 2020 - September 2020

# Commercials

Academic Year	No. of User Licenses/ Campus	Annual Price per User (INR)
2020 - 21	All C4CV Users	Rs.100/- + 18%





# Follow us on Social Media

To stay updated with the latest information, opportunities and technologies, follow us on our social channels:

- Facebook: <u>https://www.facebook.com/l4gsolutions</u>
- Twitter : <u>https://twitter.com/L4GSolutions</u>
- LinkedIn : <u>https://www.linkedin.com/company/26631</u> 616
- YouTube: <u>https://www.youtube.com/channel/UC79u</u> <u>SXTUQrehWmr1eJnrHcw</u>

# Thank You!

## Reach out to:

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  - Mobile: 9553770066
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  - Email: <u>angelsaxby@l4g.in</u>
  - Mobile: 9885306562

Website : <u>https://l4g.in</u>



## YOUR GROWTH PARTNER